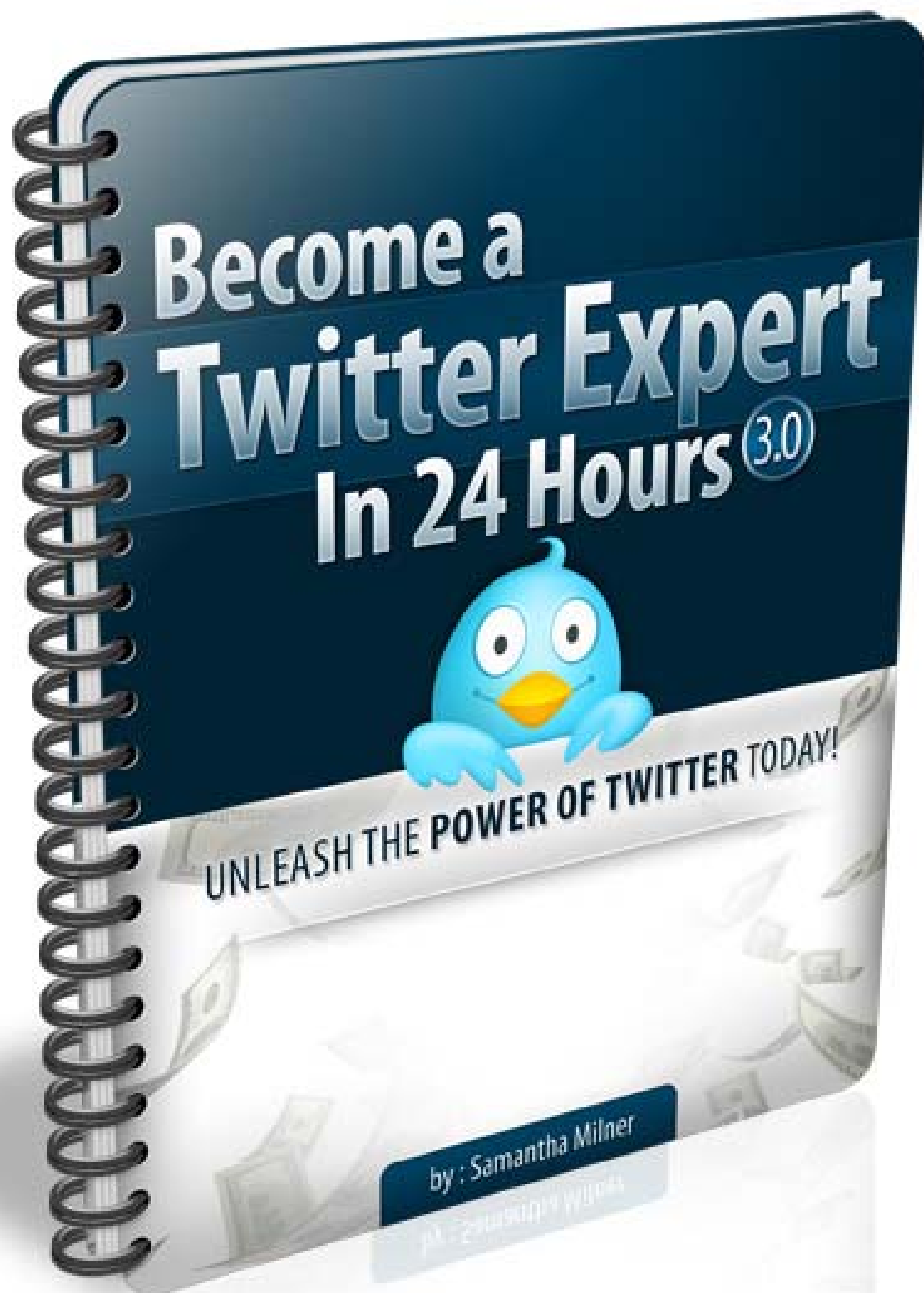




Samantha Milner Presents

# Become a Twitter Expert In 24hrs Version 3



**You Have Full Master  
Resale & Giveaway  
Rights To This Product!  
Basically You Can Do  
Whatever You Like  
With It As Long As It  
Is Not Altered.**

**By DSM Publishing Limited**  
**<http://www.dsm-publishing.ws>**

**This Ebook Is Sponsored By John R.  
Maeda of Javsco LLC.**

**Zero to profit for life.**

**<http://mybizbase.com/javsco.html>**

## Please Note

The information contained in this publication is for reference only. The author and/or publisher are not liable for any losses, actions or liabilities that arise from reading or using any of the information contained in this publication. The reader/user is responsible for checking and adhering to any legal requirement pertaining to the use, downloading or any resultant action from any software versions arising from a link in this book. The author and /or publisher are not responsible for any broken links although we try our best to make sure the information contained herein is accurate.

You also have master resale rights only to this product and it is against your licence terms to change the contents of this publication. However you may affiliate this product by [clicking here](#). Also feel free to join the [Samantha Milner Exzine](#) and receive great PLR tips along with selected special offers.



# 24 Hour Twitter Expert

## Version 3.0

Twitter has become extremely popular in the circles of internet users. It is an amazing way for people to connect with one another and share their thoughts in 140 characters or less. More people are joining the social networking craze on a daily basis whether it is for business, pleasure or both and there is absolutely no escaping how popular it has become.

Twitter reminds me very much of the text messaging craze that started in the late 1990's. As someone that is in her late 20's I still remember running up a huge mobile phone bill and my dad not being very pleased with me.

To me Twitter has simply taken the idea of texting and put it on a website. Put in simple terms if you can text you can Twitter.

I was asked just the other day why I love Twitter so much and it really got me thinking. I don't believe I could put it down to one particular thing.

Put simply I would say:

It allows me to talk business to one person then two minutes later discuss my favourite film or which celebrity I dislike the most. I also love the idea that I can be mixing with all kinds of people across the globe.

It is also rather educating too – I have learnt about the Indian culture, safaris in Africa, emigrating to New Zealand and the history of Brazil. You can not deny the fact that it is really fascinating. It is like your very own information box available to you 24 hours a day 7 days a week for free.

The reason you should join now is that it's at the point where it is not over done and is still a relatively new social site. The other major benefit

it has is that it's short and sweet so you don't need to spend an hour to message someone like you would often do with a Blog.

Before you start dismissing it like I did think about this:

Earlier this year I launched a new page on my internet marketing Blog and from just **ONE** Twitter update I received 300 visitors within six hours.

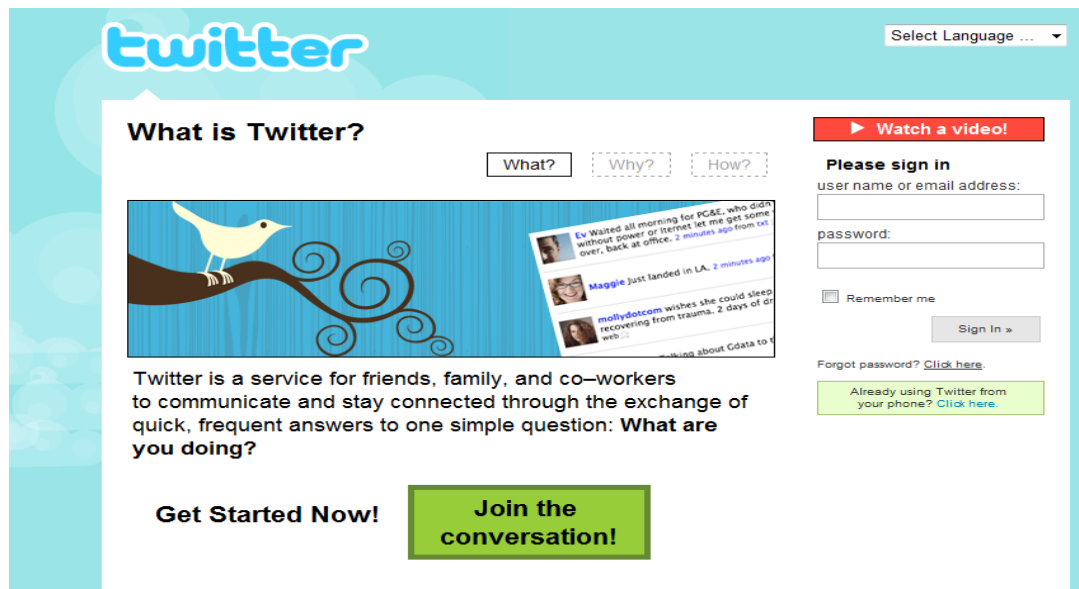
I first joined in the beginning of December last year after a fellow Internet Marketer said that he loved chatting to me and wondered if I'd join him on FaceBook & Twitter. Curiosity made me sign up but I found them both very boring and didn't do anything about it.

Then two days before Christmas I was exploring Twitter again and realised how much I could gain from it both from a personal and business point of view. I then spent the whole of Christmas on it as I just couldn't help myself I think I was becoming addicted.

I researched it just like I have done with everything else that I have become involved in and followed a system that was easily useable. After following my own ideas by my birthday on the 31<sup>st</sup> January I had hit 5000 followers. Fast Forward to the beginning of May and I had in excess of 60,000 followers.

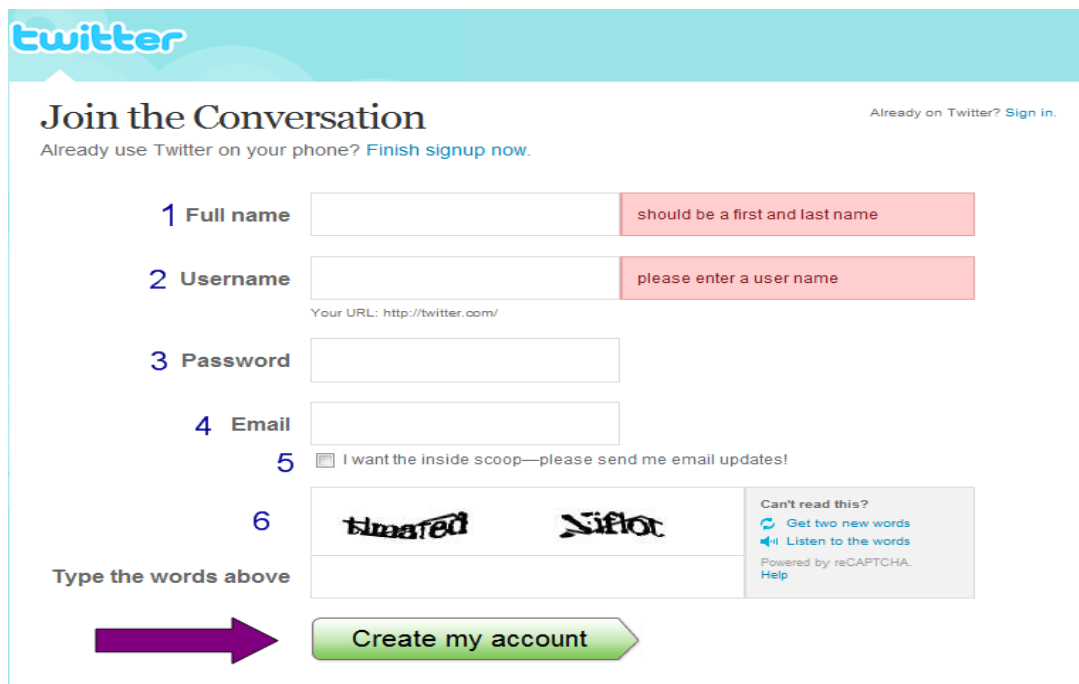
So get yourself comfy and let me guide you through Twitter taking you through all the shortcuts that I have found. Just think by tomorrow all your questions will have been answered.

First of all you need to have an account and this can be done rather quickly at [www.Twitter.com](http://www.Twitter.com)



The image shows the Twitter homepage from around 2006. At the top is the Twitter logo and a language selector. Below the logo is a section titled "What is Twitter?" with tabs for "What?", "Why?", and "How?". To the left of the "What?" tab is an illustration of a yellow bird on a branch. To the right is a "Please sign in" section with fields for "user name or email address:" and "password:", a "Remember me" checkbox, and a "Sign In >" button. Below the sign-in section are links for "Forgot password? Click here." and "Already using Twitter from your phone? Click here." In the center, there is a "Get Started Now!" button and a green button labeled "Join the conversation!".

Simply click on the **“join the conversation”** and we’ll get started.



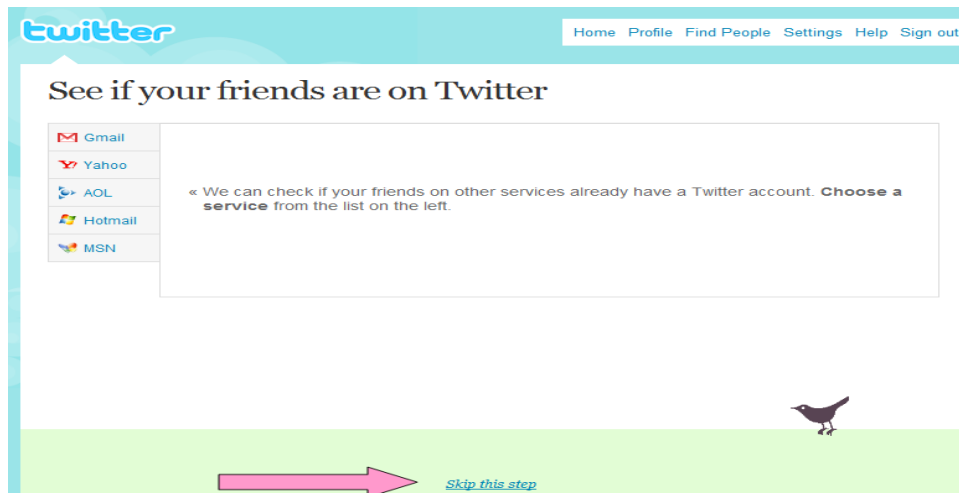
The image shows the "Join the Conversation" form on the Twitter website. At the top is the Twitter logo and a link "Already on Twitter? Sign in." Below the logo is the heading "Join the Conversation" and a link "Already use Twitter on your phone? Finish signup now." The form consists of six numbered steps: 1. Full name (with a red error message "should be a first and last name"), 2. Username (with a red error message "please enter a user name" and a URL "Your URL: http://twitter.com/"), 3. Password, 4. Email, 5. A checkbox "I want the inside scoop—please send me email updates!", and 6. A CAPTCHA section with two distorted words "timated" and "Niflor" and a text input field. To the right of the CAPTCHA is a "Can't read this?" section with links "Get two new words" and "Listen to the words", and a note "Powered by reCAPTCHA. Help". Below the form is a large purple arrow pointing to a green button labeled "Create my account".

**Before you go and fill in this information you need to consider the following.....**

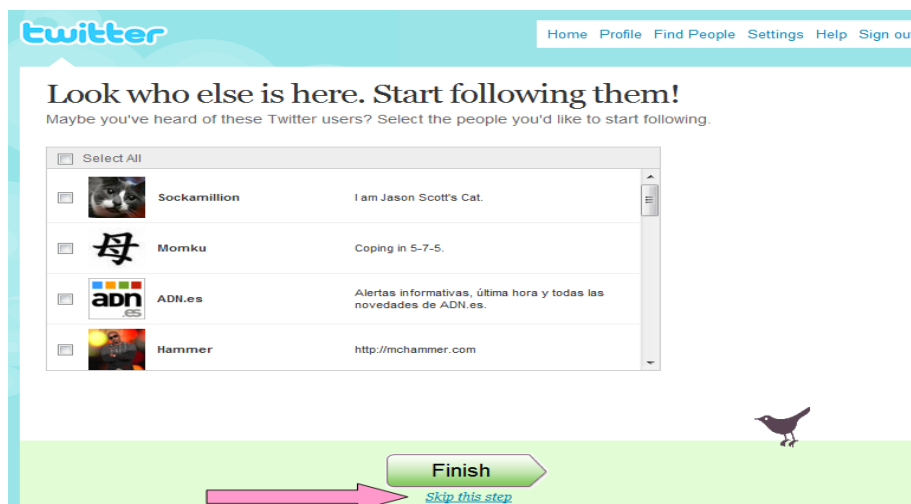
1. When you fill in your full name please do not use your website address or company name. This looks very bad and won't do you any favours and will result in people not wanting to follow you.
2. The username is very important I really can't stress this enough. Everyone will know you by your username. You will be passing your link around so choose one that suits what you're about. A business name is much better than your personal name.
3. Your password is also important you don't want it to be too easy to be hacked into and then too hard so that you forget what it is.
4. Your email address should be your regular one that you use for business and not your personal one.
5. I would advise against ticking this as you don't know how many updates they are going to send you and you can often end up getting way too many.
6. Finally you will need to enter the code just to prove to Twitter that you're not just some kind of weird hacker. If you have eyesight problems like me then you can always listen to it!

What I have come across with usernames which really upsets me greatly is people using offensive language in their username. People will simply unfollow you as quick as possible if they even follow you in the first place.

You can change your username at any time that you wish simply type in your new one and confirm your password and it's done. If you do change it please inform your followers as if they don't know it's you they may unfollow you. This can apply to other things too – like a change of image or background. Some of your followers will be particular and will notice the slightest change whilst others won't even bat an eyelid.



You will now be taken to the page above. Skip this step as it's about setting up your account first not getting followers. At the moment I want you to be invisible.



You now need to do the same again and you will be brought through to your welcome page. Obviously nothing is on it yet and it's pretty boring.

**Now let's go through what you need to know on your Twitter Main Page....**

**@dsmpublishing:** This is where you will find any comment that has anything to do with your username will be located. Before it used to just feature replies that you had received so say I received a reply saying "thanks for the follow" it would show up as @dsmpublishing "thanks for the follow".



So anything that features @dsmpublishing appears in this section. I used to find it annoying at first. But now I rather like it as it gives me the opportunity to keep up to date with all of my followers so that I can reply to any communication that they make. Though on a Friday it can be rather harsh to get past all the #Follow Fridays to find proper conversation.

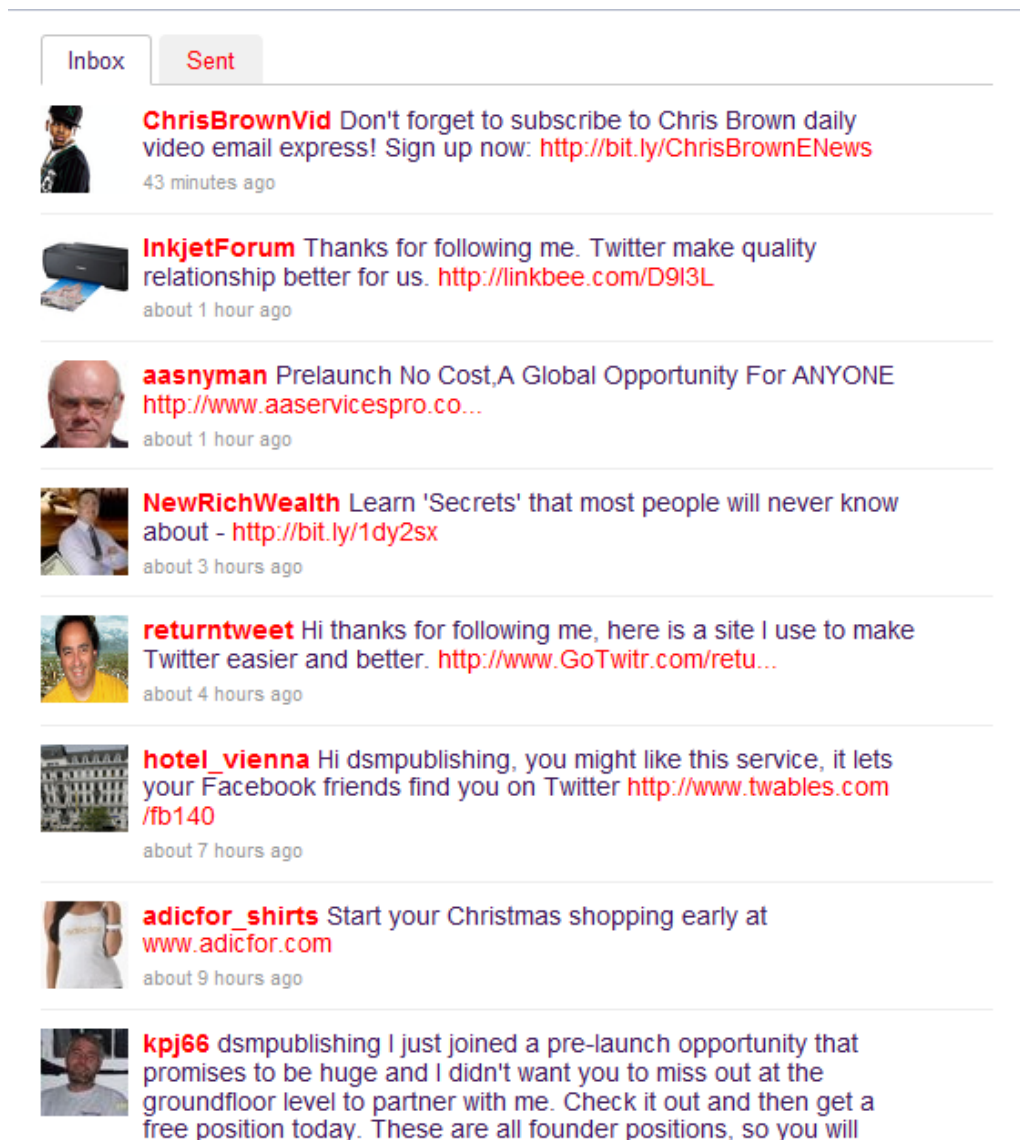
If you are wanting to keep a track on all the reTweets you get it can be rather good for your business.

**Direct Messages:** This is where private messages that are directly meant for you are stored. You will find that there are lots of worthless messages among this section and can drive the average sane person mad. Because of the spam associated with it many don't even bother checking them, so don't be concerned if you don't get a reply back.

I personally delete all of mine but occasionally because I am deleting 200 at a time I may miss a genuine message. I recommend that you keep these messages up to date otherwise a month can pass and it has suddenly got out of control.

To control the spam problem on Twitter I do highly recommend that you Blog people as you go through your direct messages.

This is what my direct messages look like right now as I write this ebook:



As you can see from the screenshot above they are all promotional direct messages that have been sent out automatically when they followed me. I will be deleting them all apart from the very last one which I will be blocking and then deleting.

The reason I find the last one so offensive is that it is more than 140 characters long and I very much class this as spamming. Anyway if they can't find anything interesting to say in 140 characters why would I want to follow them?

There are programs out there that allow you to send direct messages that are longer than 140 characters and please don't use them as it looks so bad for business. I will be going through setting up a direct message later on so that you can create the best one for your account.

**Favourites:** If an update interests you why not save it for later, just hit the star icon on the top left of an update watch it turn yellow and your message is then saved.

I like saving Tweets from people that leave me a Follow Friday so that I have a record of it.

Then you can refer back to them like this:

### Your Favorites



The screenshot shows the 'Your Favorites' section on Twitter. It lists five tweets, each with a profile picture, the user's name, the tweet text, and a yellow star icon on the right. The tweets are:

- boxofsurprises** Friday Fantastic Following Frenzy! @MoreOrBore @dsmpublishing @ClickForArt @TeamSCC @ArtsInfinite @LesleyWoodPhoto @chefmartyrich 1:26 PM Nov 6th from web
- Kazinha\_RS** #FF @RoboSteel @ralphclaxton @AnyFigueiredo @rieke\_emo @txtamsg @FireAlley @Marcelotoler @dsmpublishing @paulhaynes @AnitaDFiouris 1:12 PM Nov 6th from web
- AlMcGourlay** #FF recommends @dsmpublishing @Bernastar @seoborg @ZacharyMeiu @hashstats @debramorrison 1:07 PM Nov 6th from Power Twitter
- 333AutismNews** @bnchs @all\_music\_lover @Sydneyism @ezyhelper @dsmpublishing #FF 11:21 AM Nov 6th from TweetDeck
- americandream09** #FOLLOWFRIDAY @EmpowerRadio @dsmpublishing @CoachDawn @joycecherrier @Lightcoaching 9:03 AM Nov 6th from TweetDeck

Then when you have finished with them you can simply click on the yellow star and remove it.

**Everyone:** This is the exact location of where you can view every single update as it comes into the Twitter community. You have to remember that there is a huge amount of people on Twitter and it is impossible to keep up with it. I have only been on it once as I found it way too much for my eyes to take.



The screenshot shows the Twitter search bar and a list of trending topics. The search bar is at the top with the word 'Search' and a magnifying glass icon. Below it is a list of trending topics, each with a red hash tag and a small upward arrow icon to its right. The topics are:

- #crapnamesforpubs
- Kindle DX
- Mother's Day
- Swine Flu
- KFC
- #woofwednesday
- ShoTest
- H1N1
- #ladders
- Oprah

However once you are following a decent amount of people your timeline will have enough updates going through it to keep you busy for long enough.

Twitter has recently updated their system to fit in with the amount of people that use it. Recently it has become so popular that instead of using

Google members are now searching Twitter for information. With this in mind they have altered the main Twitter page.

They have included a lovely search box along with keywords that are extremely popular in the media right now.

**Device Updates:** This is the tool that allows you to receive all your updates by Text Message. I would only use this facility once you're used to using Twitter.

You also have the opportunity to subscribe your page to a RSS Feed but I wouldn't do this until you have several posts and followers.



On your Twitter homepage you can also see statistics on how many people your following, how many are following you and how many updates you have made.

**Have a look at the picture that it has set by default – its not very nice is it?**

Well when you do get surfing on Twitter you will find that many, many users have this picture. You want to stand out and using a picture like this will not create the image that you're looking for.

Another very important point to make is that this is the same picture that spammers use and it will result in you getting blocked by a lot of different Twitter members. Whenever I see people using the default Twitter picture I block them when they follow me as 90% of the time they have gone on to spam me so I have simply eliminated the problem.

Check out [www.Twitter.com/kevinrose](http://www.Twitter.com/kevinrose) he is the owner of Social Bookmarking site Digg and is one of the highest ranking on Twitter. He tends to get a lot of newcomers following him before they have even posted an update. If you click on his followers you will find page after page featuring the same image. It just looks so tacky and cheap and I am sure you want to do better than that.

So let's get down to business and set up your account. Click on the settings and it will open up on a page like this:

The screenshot shows the Twitter account settings page for a user named 'dsmpublishing'. The page has a purple header with the Twitter logo and navigation links: Home, Profile, Find People, Settings, Help, and Sign out. Below the header, the user's profile picture and name 'dsmpublishing' are shown. The 'Account' tab is selected, with other tabs for Password, Devices, Notices, Picture, and Design. The form contains the following fields and instructions:

- Name:** dsmpublishing. Instruction: Enter your real name, so people you know can recognize you.
- Username:** dsmpublishing. Instruction: No spaces, please.
- Your URL:** http://twitter.com/dsmpublishing
- Email:** samantha@dsm-publishing.
- Password:** A text box with a 'Forgot your password?' link. Instruction: You must re-enter your password to change your screen name or email address.
- Time Zone:** A dropdown menu.
- More Info URL:** A text box. Instruction: Have a homepage or a blog? Put the address here. (You can also add Twitter to your site here)
- One Line Bio:** A text box. Instruction: About yourself in fewer than 160 chars.

On the right side, there is an 'Account' section with instructions on how to change basic account info and a 'Tips' section with three bullet points:

- Filling in your profile information will help people find you on Twitter. For example, you'll be more likely to turn up in a Twitter search if you've added your location or your real name.
- Change your Twitter user name anytime without affecting your existing updates, @replies, direct messages, or other data. After changing it, make sure to let your followers know so you'll continue receiving all of your messages with your new user name.
- Protect your profile to keep your Twitter updates private. Approve who can follow you and keep your updates out of search results.

Obviously it will have your data on it and not mine that you provided during sign up. Your name, username and email will automatically already be set up for you. It's now your turn to add all the extras. Firstly the Time Zone shouldn't necessarily be set up to your own time.

### But why you may ask?

Think of it like this where are the largest percentage of your Twitters? Personally mine are in the United States and in particular New York so I have decided to set mine at GMT -5. After all I'm sure we all know what our local time is. Then when I am sending out a promotion and I want it to hit them when they first wake up I will know exactly when to send it.

Secondly, when choosing your URL think about it before jumping in. If you have a Blog I seriously suggest that you use it and make some slight modifications first. For Example after following the promotional ideas later on in this e-book you will be generating an awful amount of traffic via this link so you want more than one facility to feature. You can also do the exact same thing with a website it's completely up to you. The most important part is that all the information is under one roof.

*You have to think of it like this.....*

The people that view this page may not necessarily be following you already. They want to see that you will be an interesting person and will offer them something of service. This is your backbone in creating

followers and if this isn't up to scratch you won't get the impact that you need.

Another point to make without offending anyone (sorry if I do) people are often put off by Free Blog Sites so never use this as your main site. It makes you look cheap and that is not the image you want to portray. The other point is that as you don't own the Blog your income will be limited and you run the risk of being shutdown without warning. If you don't know how to do this then check out my free tutorial [Click Here](#)

If you don't have a Blog or Website visit Clickbank.com and use a decent affiliate link as its better than nothing!

Thirdly you need to plan your One Line Bio this is very important as this is what people will read to find out more about you and what they can learn from you. It's also worth mentioning that people will search certain words within Twitter when they are looking for people to follow so the more tags you can place in this section the better.

Here are a few key points to consider:

- ✓ Don't mention your name
- ✓ No Spelling mistakes
- ✓ What are you planning on talking about on Twitter?
- ✓ What do you want to get out of Twitter?
- ✓ What words best describe your business?
- ✓ Avoid the & as it will show up as an error

I decided that I wanted the following keywords to show up so I added the following:

Internet Marketing  
Author  
Entrepreneur  
Niche Marketing  
Blogging  
E-Book Creator  
eBay Marketing  
E-Book Publisher  
E-Book Writer  
Online Marketing Business  
Working Online

## Skilled Internet Marketing

Put together a list of keywords that best describe you like I have aiming for 10-12.

I then had to put it into a good quality sentence knowing that I couldn't use all of the words above. Remember when doing this it's all about keywords and it must be 160 characters or less.

So this is what I came up with:

I'm a skilled Author, Entrepreneur, Blogger, E-Book Creator/Writer/Publisher. I love working online with my niche, affiliate, article and eBay Marketing business.

Now when you look at this in more detail, when someone searches for people to connect with on Twitter they will be able to find me from the following Keywords:

- Author
- Entrepreneur
- Blogger
- E-Book Creator
- E-Book Writer
- E-Book Publisher
- E-Book
- Love working online
- Niche
- Affiliate
- Article
- eBay
- Niche Marketing
- Affiliate Marketing
- Article Writing
- I Love eBay
- Internet Marketing Blogger
- I Love Blogging
- Article Writer
- Article Publisher

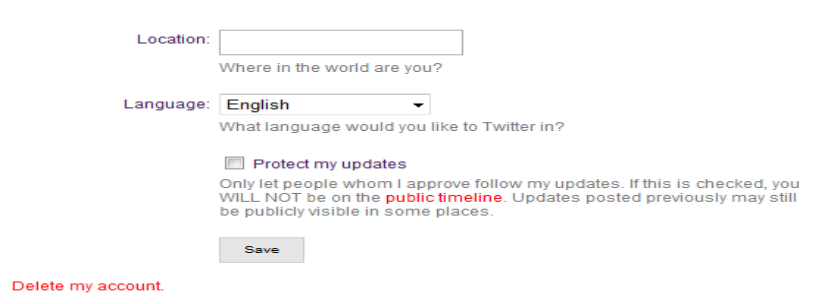
I am sure you get the idea by now the list really is endless and all from one very simple Bio. I've had many Direct Messages from people telling

me they have found me via the Twitter search facility. You really wouldn't think that you can get so many followers from such a simple method. I suppose it's no different than writing an article with ezinearticles.com and then writing out your relevant keywords that people would then follow you from.

Now sit down and turn these keywords that you have written into your Bio and I bet if you wrote a new list afterwards like I have you will have hit more keywords than you think.

If you are struggling with counting up your Bio the easiest way is to type it into a Twitter update and go up to -20 which will give you a 160 character message. But be very careful of spelling mistakes as there is no spell checker on there!

Now for the final point on this page you need to set your location, language and protection.



The screenshot shows the Twitter profile settings page. It has a light blue header with the Twitter bird logo. Below the header, there are three sections: 'Location', 'Language', and 'Protect my updates'. The 'Location' section has a text input field with the placeholder 'Where in the world are you?'. The 'Language' section has a dropdown menu set to 'English' with the placeholder 'What language would you like to Twitter in?'. The 'Protect my updates' section has a checkbox that is checked, with the text 'Protect my updates' and a subtext: 'Only let people whom I approve follow my updates. If this is checked, you WILL NOT be on the public timeline. Updates posted previously may still be publicly visible in some places.' Below these sections is a 'Save' button and a 'Delete my account.' link in red text.

This is pretty much straight forward, but I would suggest naming your local Town followed by the country. People are always curious about where others live and this is a good way to maintain a friendly talking point among your fellow Twitters.

If for example there is a natural disaster in your country you will find that you will get a lot of emails from people worrying about you or if you include your town it might mean something to others and it's a great way to generate a Twitter conversation.

I live in The Algarve on the southern coast of Portugal and as it is a tourism hotspot so I often get lots of Tweets asking me about it.

Just a couple of weeks ago I got chatting to someone on Twitter that was on holiday here and wanted advice on the best places to eat out.

If you just put I live in Europe people will wonder why you're leaving information out of your Bio. Remember this is what people view when they want to find out more about you.

I have put Silves, Portugal because I live right in the town and it is very popular with tourists as it is just a short drive to the popular beaches. It is rather well known and it is the starting point of many updates that I receive.

Finally please do not protect your updates. This is where an awful amount of your followers originate from. It's like making your Blog private and not letting people see the Blog Posts it is literally a disaster waiting to happen.

### **Why would you do this?**

Say you contribute a link to the Twitter community via an update people see this link and think you're amazing and decide to follow you. Five minutes later you have 25 new followers. If your updates have been protected nobody will have seen your update and you will have missed out on potential followers. It would mean that your only followers will have come from people finding you through others you are following.

### **Other Settings**

Within the settings area you also have the opportunity to change your password, devices, notifications, profile and background picture. As most of these are self explanatory I will just run you through the final three....

Firstly with the notifications I would suggest that you do the following:



The idea above is that you don't want to be inundated with emails from Twitter or notifications so keep all the boxes unticked. You may laugh at me but I made the **BIG** mistake of being informed whenever anyone started following me. I remember having 250 people follow me in one day and had the pleasure of deleting all those automated emails.

As long as you log on twice a day there is no reason why you would miss out on important information.



Secondly adding a photo is very easy to do but think carefully about which picture to use before you upload it. I have seen some very dodgy ones on Twitter in the last day or so alone. I've actually lost count of them.

**There must have been hundreds!**



**midnight\_eden**

I particularly like this image by one of my Twitter followers she values her privacy like many of us do and has chosen a lovely logo.

She uses this image on other social network sites that she is involved in and it gives people the chance to recognise her.

What I don't like are the images that include a domain name as it is advertising gone too far. Please don't do this as it looks bad for business and will result in even more blocks throughout the Twitter community!

My other dislike is the use of animated images. A lot of people have health issues and there is no way of warning in advance to the type of image you are using. So please no flashing images no matter how cool they may look.

I respect everyone's privacy and I appreciate that not everyone wants their very image being viewed by all on the World Wide Web on a regular basis. At the same time you want to come across as a very professional and friendly person. It's also important that you check to make sure that your image works. I've seen many that I would simply not follow as why on earth would I want to follow someone that has a red cross as a picture because they haven't uploaded it properly I'd simply rather not bother at all.

You must also take into account that your image reflects what you're about. If you have an environmental business and you have a picture of a dollar sign people just won't get it will they?

When using your very own picture make sure it is done in a similar way to a passport photo i.e. from the neck and up it doesn't matter if you don't take the best photo in the world this probably works better as you then come across more like Joe Bloggs rather than someone that people might not be able to relate to.

With choosing an image to use I would limit it to the following three:

- Cartoon image of you
- Passport style image of you
- Models image that you have rights to use

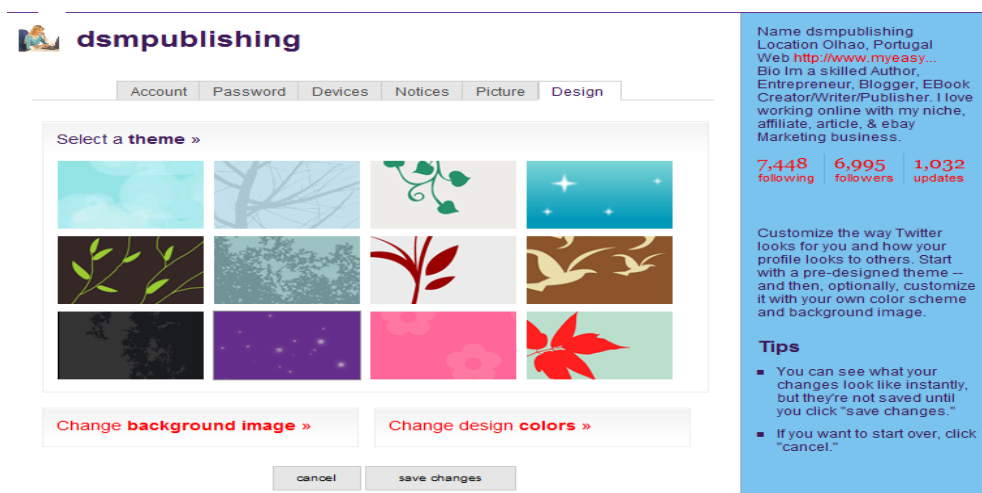
Please don't use the backgrounds available from Twitter as this looks really cheap, as does pictures of yourself or models with the head missing (I've seen lots of these!). Not forgetting pictures of a black dot which seem to be doing the rounds.

Finally choosing the background shouldn't be taken lightly as people will see this as soon as they click on your profile it needs to be good!

There is a good choice of backgrounds that are already available for you to use and I have very easily reached nearly 7,000 followers without the need for an advanced Background in fact I used the nice purple one below which suited me fine.

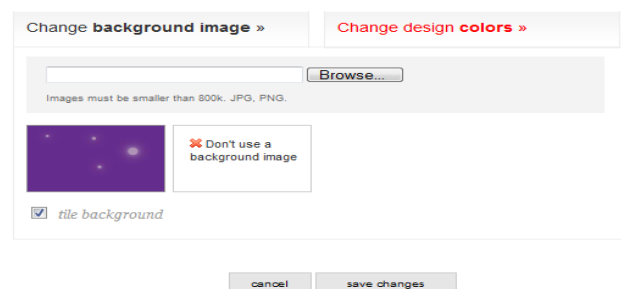
But as I'm writing this e-book I thought I would try something different.

But first here are the default backgrounds that you can use:



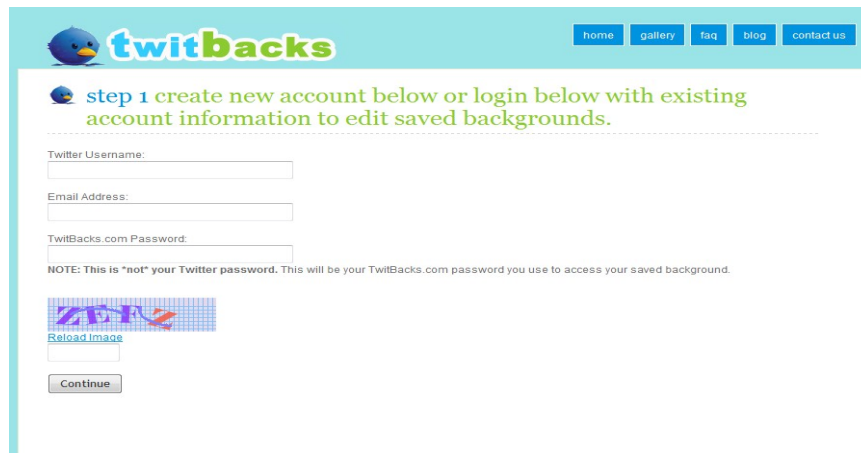
As you can see the purple one on the bottom row is the one I am using up until now!

To change the background onto a different one you can simply click on the "Change Background Image" link and you will see the following:



We are now going to visit a website that will create your very own custom free background.

Head over to <http://www.twitbacks.com> and we can get started:



**twitbacks** home gallery faq blog contact us

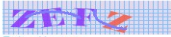
**step 1** create new account below or login below with existing account information to edit saved backgrounds.

Twitter Username:

Email Address:

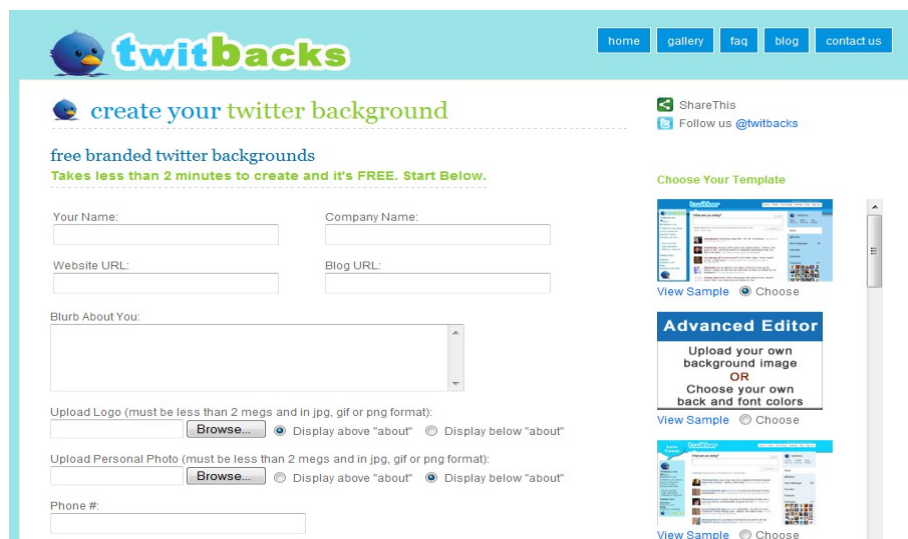
TwitBacks.com Password:

NOTE: This is "not" your Twitter password. This will be your TwitBacks.com password you use to access your saved background.

  
[Reload Image](#)

Once you have added your username, email address, Twitback Password and entered the code you can continue. As this form is rather big I am going to break it down into two sections.

Firstly you need to decide which template you want to use. I have chosen the world map because my business involves communicating with many countries and I found that this is a very relevant subject to base it upon:



**twitbacks** home gallery faq blog contact us

**create your twitter background**

free branded twitter backgrounds  
Takes less than 2 minutes to create and it's FREE. Start Below.

Your Name:  Company Name:

Website URL:  Blog URL:

Blurb About You:

Upload Logo (must be less than 2 megs and in jpg, gif or png format):  
 ☒ Display above "about" ☐ Display below "about"

Upload Personal Photo (must be less than 2 megs and in jpg, gif or png format):  
 ☐ Display above "about" ☒ Display below "about"

Phone #:

**Choose Your Template**

  
[View Sample](#) ☒ Choose

**Advanced Editor**  
Upload your own background image  
OR  
Choose your own back and font colors  
[View Sample](#) ☐ Choose

  
[View Sample](#) ☐ Choose

This is the time that you get to tell fellow Twitter members all about you and what you have to offer. People don't want this page just to be turned into an advertisement feature therefore don't suddenly decide to add one of your e-book covers into the logo section. If you don't have a logo simply keep it blank.

I would also suggest that you don't include a phone number as this would put you at serious risk to spamming and you really don't need the hassle of this. I've come across others that have put their personal telephone number in this section and have learnt the hard way.

The blurb about you is a very important part you have a lot longer to get your point across than you do in your Bio. There is no need for tags as it's just a short introduction to you in 250 characters or less. You should also consider that you don't have many lines to place your comments.

This is because you also have to fit in your picture and links and space is a major issue.

So this is what I have decided to put in my background:

My Name is Sam Milner & I like helping others across the globe create their own online empire for the smallest costs imaginable.

Yes it's very short but that's the whole point you want to get the viewers attention and their concentration won't last long as you can guarantee that they will have viewed another 100 profiles in the same day and most importantly you want them to **remember you.**

*Now for the second section....*

Email Address:  
 ☒ Display email address on Twitter background

Twitter Username:

Add Social Network and Other Links

|                                  |                                  |                                     |
|----------------------------------|----------------------------------|-------------------------------------|
| LinkedIn<br><input type="text"/> | Facebook<br><input type="text"/> | FriendFeed<br><input type="text"/>  |
| eCadeemy<br><input type="text"/> | Plurk<br><input type="text"/>    | StumbleUpon<br><input type="text"/> |
| Retaggr<br><input type="text"/>  | Tumblr<br><input type="text"/>   | Bebo<br><input type="text"/>        |
| MySpace<br><input type="text"/>  | YouTube<br><input type="text"/>  | Flickr<br><input type="text"/>      |

Other Link 1  Other Link 2  Other Link 3  Other Link 4

Advanced Settings (optional)

|                                                   |                                                          |                                                                     |
|---------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------|
| Font Style:<br><input type="text" value="Arial"/> | Font Size:<br><input type="text" value="12px (medium)"/> | About Content Width:<br><input type="text" value="155px (medium)"/> |
|---------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------|

  
[Reload Image](#)

First of all don't go out and join all these social networking sites as it's a complete waste of your time and as you're on limited space you only really want links to five of the above and that is including your other links.

I would advise using the other links section as it's a great way to advertise what else you have to offer. With the promotion that I will show

you later on you will need a FaceBook account so go and get one now and enter the link to that in here.

Once you have completed it all you will be taken to the completion page:



You will now be shown what it will look like. This only shows so much so I would click on the link to post your background and have a look at it on your profile as you might not be happy with it straightaway.

When I first looked at mine it looked decidedly awful so I went back and altered it until I was happy with the result. Once I was satisfied with it I uploaded it and exited the program.



If on the other hand if you are rather technically minded you can also create your very own background using Microsoft PowerPoint. Here is a link to download one direct into your PowerPoint program and then you simply upload it onto Twitter:

<http://theclosetentrepreneur.com/create-a-Twitter-background-using-powerpoint>

If on the other hand you have 3000+ followers you can get a really good professional background for free in exchange for a small link. Anyone else would have to pay \$100 which is great reward for having an impressive following.

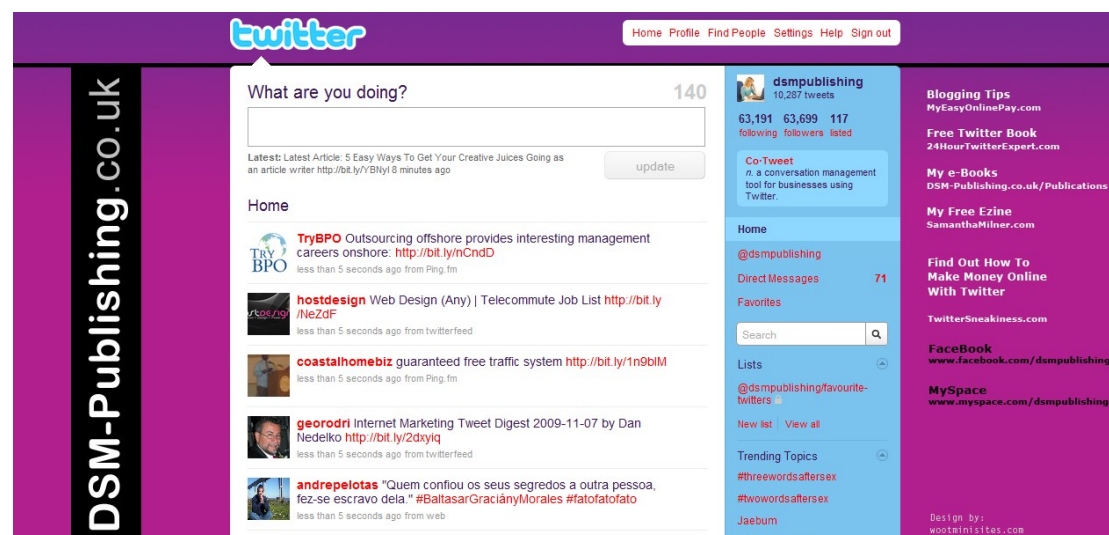
<http://www.Twitterimage.com>

However if you would like to add a professional background it is very easy to add it in.

Firstly though I would advise having a good look around to give you an idea of what can be fitted into a background before you plan your design.

I have just had a new one created by Thales Prado who is based at <http://www.Twitter.com/thalesprado> it was a free background because I have in excess of 10,000 followers though he usually charges \$25 a background which I find to be very reasonable.

Here is a screenshot of how it looks:



As you can see I have included a few links to my products but haven't over cluttered the background so it doesn't look spammy in any way whatsoever.

It covers:

©2005 - 2009 DSM Publishing Limited. [www.dsm-publishing.co.uk](http://www.dsm-publishing.co.uk)

- \*My Blog
- \*My Twitter E-Book
- \*My Publications
- \*My Free Ezine
- \*My Premium Twitter E-Book
- \*My Website
- \*My Myspace and FaceBook details

You can also get one done to your specifications for just \$25 and the turnaround is amazing. However now that I have let the cat out of the bag it may not be as speedy!

<http://www.wootminisites.com>

Here are my top ten websites to create your own free Background:

<http://Tweetstyle.com/>  
<http://myTweetspace.com/>  
<http://www.twitbacks.com/create-twitbacks-account.php>  
<http://www.Twitterbacks.com>  
<http://www.myTweetspace.com>  
<http://www.freeTwitterdesigner.com>  
<http://www.Twittergallery.com>  
<http://www.Tweetstyle.com>  
<http://www.Twitterimage.com>  
<http://www.tartanmaker.com>

Now for the final step in setting up your account we need to sort out a Direct Message for you. This way whenever someone starts following you they will automatically receive a message back. Like with updates it has to be 140 characters or less and be of value to the person that receives it.

There is very much a mixed reaction about Direct Messages and over the last eight weeks I have experimented with many of them. Every single person that has followed me (60,000+) has received a DM from me and only two people out of 63,300 have actually complained.

I got a sarcastic reply back from one Twitter saying:

**"I am disappointed that you have DM me where are your manners?"**

Actually I received it earlier this year and was quite taken back by what he said. But what are two Twitters out of that many it's hardly worth crying over is it. If you posted on an Internet Marketing Forum and asked if they would use DM the majority would say that they would or that they already do.

Here is a screenshot of a post on the Warrior Forum that I recently spotted by Graeme Sutherland ([www.Twitter.com/graemesuth](http://www.Twitter.com/graemesuth)) who actually introduced me to Twitter:

| View Poll Results: Twitter Direct Messages for welcoming followers... |                        |    |        |
|-----------------------------------------------------------------------|------------------------|----|--------|
| I am PRO - love it, love it, love it...                               | <div><div></div></div> | 2  | 11.76% |
| I am ANTI - ooh, that bugs me...                                      | <div><div></div></div> | 10 | 58.82% |
| I am PRO & succeed in MONETIZING those messages...                    | <div><div></div></div> | 5  | 29.41% |
| Voters: 17. You have already voted on this poll                       |                        |    |        |

POST REPLY

Thread Tools ▾ Search this Thread ▾ Rate Thread ▾

04-20-2009, 10:24 AM #1

**GraemeSutherland**  
Warrior Member



Join Date: Dec 2008  
Location: Scotland, East Coast  
Posts: 11  
Thanks: 2  
Thanked 0 Times in 0 Posts  
Social Networking  
    
Contact Info  


**Thoughts on "Scourge" of Twitter Direct Messages?**  

Hi Warriors,

I wonder if you fancy pitching in your thoughts on the use of automated Twitter Direct Messages when "welcoming" followers...

There's a bit of a debate raging in the blogosphere re the "scourge" of Twitter DMs.

So...

Are you PRO Direct Message when welcoming followers or ANTI?

Follow me at [twitter.com/graemesuth](http://twitter.com/graemesuth) if you like and you may or may not receive a direct message :o)

Look forward to the response!

Graeme

04-20-2009, 10:34 AM #2

**dsmpublishing**  
Friendly Warrior



Join Date: Nov 2008  
Location: Portugal  
Posts: 520  
Thanks: 6  
Thanked 45 Times in 35 Posts  
Social Networking  
 

**Re: Thoughts on "Scourge" of Twitter Direct Messages?**  

Hi graeme

Great post from the person that introduced me to twitter!

I personally use them and receive them too!

i really dont mind it and use my twitter ebook as my freebie then i get lots of sales back from people that upgrade and take up master resale rights on it. The difference though is that people appreciate it because i am an experienced twitter.

You see i get about 50 dms every day from people that say - learn how i got 16k followers in 90 days and they have just 100 and its clearly an affiliate link. People want something that you have personally done not affiliate links they bring it down way too much.

If you dont like automated direct messages you can set it up so that you dont receive them.

sam  
X

---

**Free WSO\*\*Become a Twitter Expert TODAY & Gain a List of TARGETED Followers**  
**Free Tutorials: Aweber Wordpress FileZilla**  
**My Personal Blog: A SEO Education for all**  
**Free Report: Break into the make money online niche**

As you can see from my response I don't mind been sent a sent a DM but it depends on the content and whether it was a one off or not. This morning for example I had two messages from one person trying to get me to visit their products just because we were following each other and not because he had something of value.

The other consideration to make is that you don't want to be sending out the same DM that everyone else is using as this is plain boring and you will find that the receiver has already had this message thirty times before and will only click on the link or read the message the very first time that they receive it.

### I know I Do!

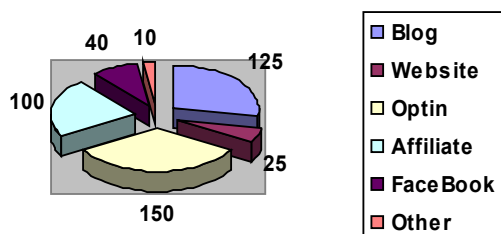
This is two of them that I get an automatic DM on at least 100 times a day by new followers:

"Thanks for the follow, would you like to know how to get 16,000 followers in 90days and make money whilst doing it"

"Just finished my SEO Videos to dominate Google – Check it out"

I hate these two direct messages with a passion they are affiliate links and the worst thing of all is that the person promoting 16,000 followers has approximately 250 followers. It just makes them look so stupid.

I decided to check out exactly what my direct messages was all about so for a full 48 hours I collected data on them and after receiving 450 messages these are my results:



If you are using affiliate links I would suggest changing it slightly so that it doesn't look like everyone else's.

You can also use more than one link in your direct message as long as it isn't confusing to the reader.

Here is one that I have previously used:

Thanks for the follow. Visit my IM Blog at [www.myeasyonlinepay.com](http://www.myeasyonlinepay.com) & great freebies [www.dsm-publishing.co.uk](http://www.dsm-publishing.co.uk)

When you are experimenting make a record of where the traffic comes from and from this you can then decide on the best direct message for your Twitter account.

You can achieve so much more from putting quality links in your updates rather than from direct messaging people. I was getting several times more traffic from people simply looking at my Blog link from my profile page.

This is the key to marketing finding the easiest option that works and sticking to it. After experimenting several times over with different DM's I came to the conclusion that rotating them works best. Here is one of my favourite ones:

Thanks 4 the follow! If like me you're a Blogger try this freebie <http://www.dsm-publishing.co.uk/freegifts/wordpressexpert.html>  
ENJOY!

Since using these new direct messages I have been getting a minimum of 25 Orders a day at \$9 for the opportunity to purchase Premium Master Resale Rights on these quality products. This is the real secret send people to a free product and then make the money from the upsell sale which with this one is the offer of the premium rights!

The reason why this method works so well is because the new follower is taken directly to the product that you are promoting and it is something that you are good at and not just an affiliate link.

They then get asked once on the front cover of the free report if they want to have the premium copy. This is also affective because customers can see the product before they buy and then lose the fears they have about the quality of your product.

I have also received over 200 DM's from people saying thank you for providing them with such a useful product for free!

If you want to send traffic to your Blog for example don't just send them a direct message asking them to check out your Blog.

*Why would they want to check it out after reading a direct message from you?*

Instead have a quality article on your Blog that would be useful to them and point them straight to that page.

Thanks 4 the follow! If like me you love Twitter why not check out this list of the top 50 people to follow on Twitter .....

Take me as an example on an average day I receive 500 automated direct messages and I will delete 95 percent of them. That's right only 5 percent will be of any value to me whatsoever. I will receive several messages that just point me in the direction of their Blog and why would I want to spend hours visiting them if I don't even know what value it would be to me?

That's why I would suggest that you always point them to something that is of quality and not just a basic link.

Now to do a quality direct message the best free program to use for this is [Socialloomph](#) to get started you need to open an account and you can do this by clicking [here](#).

Advertisement

[Discover The Secrets To Optimizing Your Facebook Activity](#)




**[mindyrobertson](#)**: Mindy Robertson, Omaha  
 Administrative assistant for accountant, weekend hiker, mystery novel fan, love the outdoors Web:  
<http://mindyrobertson.com>  
 Joined: 2009-09-14, Following: 1,969, Followers: 1,908, Updates: 318



[Feature Yours](#)

## Enjoy Powerful StatusNet Integration

[\[Click Here To Learn What is StatusNet And Why You Should Know About It\]](#)

Join more than 140,400 satisfied users -->

We are the trusted and preferred productivity solution for more than 159,730 Twitter accounts.



| SocialOomph Features                                                     | Free | Professional |
|--------------------------------------------------------------------------|------|--------------|
| Schedule tweets — Plan, set & forget (Twitter, StatusNet) [more]         | ✓    | ✓            |
| Track keywords — Empower yourself (Twitter) [more]                       | ✓    | ✓            |
| Save and reuse drafts — Save hours of typing (Twitter, StatusNet) [more] | ✓    | ✓            |
| Send DMs to new followers — Automate (Twitter, StatusNet) [more]         | ✓    | ✓            |

Have a good wonder round and you will be able to see the features that this service offers. Many others have come across other free sites for creating direct message but they are no way as good as Socialoomph.com.

Now before we can continue you will need to register for an account:

This is one of the easiest registrations that I have come across and once you have entered your details click on create free account.

When you have entered your Socialoomph area you will be asked to set up the mandatory details:

## Register a New Account

Please fill out the form below to register an account.

|                         |                                                                                                                                                                                                                                                               |                                                                                                                                                                 |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Username:               | <input type="text"/>                                                                                                                                                                                                                                          | This is <u>not</u> your Twitter username. It's a username (min 3, max 40 chars) of your choosing for logging on to SocialOomph.                                 |
| Password:               | <input type="password"/>                                                                                                                                                                                                                                      | This is <u>not</u> your Twitter password. It's a password (min 6, max 40 chars) of your choosing for logging on to SocialOomph. The password is case-sensitive. |
| Re-enter Password:      | <input type="password"/>                                                                                                                                                                                                                                      |                                                                                                                                                                 |
| Email Address:          | <input type="text"/>                                                                                                                                                                                                                                          |                                                                                                                                                                 |
| Re-enter Email Address: | <input type="text"/>                                                                                                                                                                                                                                          |                                                                                                                                                                 |
| First Name:             | <input type="text"/>                                                                                                                                                                                                                                          |                                                                                                                                                                 |
| Last Name:              | <input type="text"/>                                                                                                                                                                                                                                          |                                                                                                                                                                 |
| Time Zone:              | (GMT) Greenwich Mean Time : Dublin, Edinburgh, Lisbon, London ▼                                                                                                                                                                                               |                                                                                                                                                                 |
| Preferred Date Format:  | mm/dd/yyyy 12-hr clock (12/31/2008 11:00 PM) ▼                                                                                                                                                                                                                |                                                                                                                                                                 |
| @Replies:               | 20 ▼                                                                                                                                                                                                                                                          | Number Of Tweets Displayed on @Replies Bird's Eye View                                                                                                          |
| Bit.ly Login:           | <input type="text"/>                                                                                                                                                                                                                                          |                                                                                                                                                                 |
| OpenID:                 | <input type="text"/>                                                                                                                                                                                                                                          | <a href="#">What is this?</a>                                                                                                                                   |
| Bot Prevention:         | <div><div><input type="text"/></div><div><br/>stop spam.<br/>read books.</div></div> |                                                                                                                                                                 |

Create Free Account

Once you have created your account you need to log in to your account:

Username:

Password:

[Forgot your password?](#) | [Forgot your username?](#) | [Did not receive your account activation email?](#) | [Login with username and password](#) | [Login with OpenID](#)

Login

Then once you are logged in click on the Accounts tab:



Then click on list accounts:

My Portfolio of Accounts

[Click Here to Test Drive SocialOomph Professional](#)

|  | ACCOUNT       | TOTAL | Q'D | MSG | FLW                                        | VET | UNFLW | REPLS | ACTIONS                                                                                             |
|--|---------------|-------|-----|-----|--------------------------------------------|-----|-------|-------|-----------------------------------------------------------------------------------------------------|
|  | Status Feed   | 0     | 0   |     | (This is <u>not</u> your Twitter account.) |     |       |       | <a href="#">Tweets</a>   <a href="#">Configure</a>   <a href="#">Distribute</a>                     |
|  | dsmpublishing | 319   | 56  |     |                                            |     |       |       | <a href="#">Tweets</a>   <a href="#">Distribute</a>   <a href="#">Edit</a>   <a href="#">Delete</a> |

Then click on the edit link near the end of the details for your username and then your main account details will show:

|                    |                                            |
|--------------------|--------------------------------------------|
| Twitter User Name: | <input type="text" value="dsmpublishing"/> |
| Twitter Password:  | <input type="password" value="....."/>     |

### Optional Twitter Account Automation

Auto Welcome: ☒ Automatically send a welcome message to new followers.

Message Sending Method: All welcome messages are sent as Direct Messages.

Send This Message: [How to rotate welcome messages \(and why you should\).](#)

Thx 4 following! My FREE Twitter Ebook Shows U How 2 create a 60k following in JUST 6 months <http://tinyurl.com/mcb4zn> Just Like I Have done

**Best Practise: The message should not be about you, it should be about your follower and your future interaction with your follower.**

Write a very simple welcome message. If you really want folks to unfollow you, then try and sell them something with this first welcome message. Very few people like that. Be careful even if you're giving away something for free. The purpose of this message is to say hello and welcome. Most people take a dim view of you when you do any kind of self-promotion with this message. If your message smells remotely like, "Hi, thanks for the follow, now buy my stuff or do something that will benefit me or check out how cool I am," then you really are misusing this welcome message. Don't send what you wouldn't like to receive from others.

You can then enter the details of the direct message that you want to include just like I have done above. If you want to include the name of the person who you are sending the direct message to include the following at the beginning:

<<**firstname**>>

It will then include the persons name at the beginning for a more personal touch!

Tick the automatically unfollow as this will save you the time for looking for them at a later date. You also need to remove the auto follow tick as you will lose control over who you are following. As it looks bad for you if you are following spammers.

Now let's go through posting updates on Twitter so that you can start enjoying your brand new Twitter account.

This is the most important part that you have to learn about in order to succeed on Twitter. If your updates aren't good enough you won't get enough followers and people may even post nasty comments about you.

The best part is that a successful Tweet will result in people replying to you thus getting your name re-mentioned in the public area over and over again.

The absolute best Tweets will result in others re-publishing them adding to your exposure. They are just like a recommendation. This is often referred to as a reTweet (RT) and here is one I received today:



SEOcopy RT @dsmpublishing: I used to be an anti-social networker then last christmas I discovered Twitter  
<http://short.to/u8zm>

about 2 hours ago from HootSuite

There are many ways to post on Twitter and I'm going to run you through the best ones and how you can implement them into your business.

[Here are my favourite tips for posting the best updates on Twitter:](#)

### Open Questions

I love this idea simply post an open question and hey bingo you have 10 responses to it without any effort by you. By an open question I mean asking something that requires more than a simple yes, no or maybe answer. But at the same time you don't want it to come across as obvious.

If people cotton on that you're only doing this to add followers they won't bother answering you.

- I'm having a nightmare with my hosting company can anyone suggest a different provider?
- Just wondering what is best IE or FireFox?
- Just started using Aweber what's its best feature?
- Is it safe to use a free Blogging site?
- I've just joined is Twitter addictive?
- Planning on booking my holiday has anyone been to.....?

- I've just started writing articles which site gets the best traffic?
- Just off to the local Steakhouse for dinner, what's your favourite steak?
- Just watching Shawshank Redemption on DVD what's your favourite film?
- Had a bad day today Forrest Gump always cheers me up, what makes your day?
- Just changed by automated DM what's the best one you've seen
- I've had an awful DM what's the worst you have come across
- Latest Poll: What is the best thing about Twitter...

### **Questions that trigger a response**

This is very similar to open questions but you're creating a trigger that makes fellow followers want to reply to you. They simply can't help themselves and jump straight on board.

- I'm about to watch.....I don't know whether I'll like it
- Off to bed now, going to snuggle up & watch The Shawshank Redemption in Bed.
- I'm off to bed night Twitters
- Good morning Twitters
- Wow warm day today the sun is shining and not a cloud in the sky
- Lovely day in Portugal today, will have to Twitter today from the beach
- Just in the middle of writing a new free e-book
- Been given a challenge to hit .....followers, I'm seriously worried that I am not going to make it!
- I've just updated my Blog with a new theme & its not loading on my pc can you please check it for me
- I'm getting a dodgy picture in IE if anyone has FireFox can they check it for me.
- I've just created a Blog & I'm new to it any advice would be appreciated

### **Links to my services**

Good quality links to your products will always get a lot of attention. I posted a link to one of my free e-books five days ago to get numbers on my mailing list and today I am still getting people signing up through it.

The best ones that you will get business through are those that have just joined as on their homepage you will be one of the very few updates they will see.

The best type of link messages will be brief and to the point. They could include:

- Our Latest Blog Post: Using eBay to obtain sales .....
- New Article: Top 5 ways to improve your SEO.....
- Free Press Release List: add tons of traffic to your Blog.....
- Free Article List: Add traffic to your Blog quickly.....
- Great new list of up to date Pings check it out.....
- New Squidoo Post: my new traffic tips.....
- New MySpace Post: My latest Top 5 traffic methods.....
- New Product Created: Niche marketing for beginners.....
- Become an Aweber expert in 24hrs – Find out more.....
- Free Blogger Guide – Find out where you are going wrong....
- Fantastic new Plugin for Twitter check it out.....
- Great new Twitter Software – I’m amazed by the results.....

### **Other ideas**

You could send your followers to an interesting page everyday that not necessarily is promoting you but shows that you’re not just trying to sell them something. I.e. link them to the joke of the day as this will also generate a response from others and they may send you something back like:

“I loved that joke thanks very much”

“That joke was so rude”

“I’ve never come across that site before thanks so much”

“Wow I haven’t read such a funny joke for years”

### **You could apply the very same method to other updates:**

- My favourite Youtube video of the day.....
- My favourite recipe of the day.....
- My favourite quote of the day.....
- My favourite song of the day.....

You could also find lots of other things to post just from ten minutes surfing around forums so have a look and see what you can find.

The idea is simply to generate as much attention as possible to your post so that people reply to it and recommend it to others. This can be achieved extremely quickly and can be done in a couple of minutes but still have maximum exposure (I'll show you how to time manage later on).

There is a lot of stigma attached to people talking about what they are eating on Twitter. It has often been written in the media that most Twitters just text in what they are having for tea. Well some do and some don't.

It's also about doing it in the best way and coming across as interesting to others. For Example a post telling people you're having a lovely family BBQ and enjoying your husband's steak is a lot better than saying you're having cornflakes for breakfast.

*It's all about striking a balance.*

It's just the same as with the weather. If we give excellent details rather than just saying it's raining it sounds so much better.

*No matter what your subject is about if you make your update interesting people will respond to you!*

### **Replying to posts**

This is very important when creating and maintaining your traffic. After all what is the point in having this traffic if you don't see it through to the end. There are many ways to do this but I am going to show you the way I get the best results from this.

Firstly say if I post "good morning Twitters" when I get up I will get a minimum of 30 replies just from one very simple entry. Many people mess up at this point by posting the very same reply to all of them and some even just post "thanks". This is the worst thing you could possibly do. I just feel like shouting at anyone that says this.

They are seriously missing out on posting quality replies!

I would post a different response to all of them. I would never dream of copying and pasting the same response to them all.

For Example if they say have a nice day too I'll turn my reply into a question i.e. "thanks what have you got planned for the day?" or "Cheers what's it like in London today?" or wherever they are based. This seriously impresses them as you have taken the time to look up their profile and find out where they are located.

The same can be created with the weather questions i.e. if I post "lovely sunny skies in Portugal" and when someone says its freezing here in New York simply ask them "what do you love most about where you live?". This is a great reply as it shows that you care and they will love you forever.

Whenever you get a response back simply reply to it saying that you appreciate it or I'm here anytime if you need anything. Put very simply you should never leave a reply without answering it. Its potential free traffic for you to enjoy!

The other method that I use is to create replies to all those that welcome me as a new follower. If someone leaves me a direct message with the words "thanks for the follow" included within it I will create a message to the followers doing about 9 at once with an @ before each one with the words "thanks for the welcome X".

There are many that use this method but they do it in a bad way. They will do the same as me but they will leave a separate message for each new follower with an advertisement link. This just looks too bad and comes across that you're trying to overload the community with your Tweets.

*People will actually unfollow you if you do this!*

You could also follow the very same method for those that send you automatic direct messages with links in it. Do exactly the same as above just change the words slightly:

Thanks for the tip I am heading over to your link right now

### **What not to post on Twitter**

There are many theories here but the ones I want to focus on is the ones that guarantee unfollows from lots of different people. These posts make

people mad and some will even block you so that you can't have them as a follower in the future unless they unblock you.

1. Clogging the system with similar posts seconds apart. Now this looks awful you can be looking in your Timeline and find posts to lots of different links to products by one person and they are of very little relevance to you anyway. Even though you want to send links to people about your products never create more than one an hour at the most and only do this if you send out regular updates.
2. Bad Language. Using bad language within your posts will result in being unfollowed and reported to Twitter.
3. Bad Spellings/Grammar. Lots of Twitters will take offence to this very quickly and this sometimes can simply be caused by a difference in language. The English & American dictionary has quite a few different words so it's possible to get picked up on words that aren't even wrong.
4. Spamming. Sending the same message 2 minutes apart several times a day. Never mind been unfollowed you will get banned by Twitter.
5. Don't reply to other conversations without reading their first Tweet otherwise people will think you're butting in to other people's Tweets.

*What you need to do is follow a few golden rules...*

You should never exceed 25% Tweets to followers so in other words if you have 10,000 followers you shouldn't have more than 2,500 Tweets otherwise you will be associated with spamming. If you have more Tweets than followers many people will block you if they visit your profile so keep to the ratio whenever you can.

Don't send out more than two promotional Tweets per 15 minutes otherwise people will consider you a spammer. You can do more in personal chit chat in between these Tweets though!

If I see more than two promotional Tweets in my timeline at once I will block the Twitter user because one page on my timeline covers 5 seconds so I know they will have both been sent out automatically at once.

Don't post promotional Tweets on someone's @ that you are not even following as this looks awful. There are many of them doing the rounds at the moment and just hit the report for spam if it happens to you.

Now that we have covered the basics lets get into promoting your Twitter account and getting you some quality followers to engage in conversation with.

You can follow all these steps but don't forget there are a lot of places to get free traffic through to Twitter without just relying on your updates.

By following a few different ideas there is no need to worry and they will be in place for as long as you want them to be.

Before we promote you need to start adding updates to your account otherwise no one will follow you.

I advise putting five different updates on the system that reflects your personality.

They could include:

- Hi everyone thought I'd try out Twitter and see what it is all about
- So this is the latest SN craze and I'm glad to be the latest member
- Joining Twitter is like having your 1<sup>st</sup> cig easy to get addicted to but can't resist starting it
- Finally on Twitter can't believe its taken me so long
- Really glad that I have finally got this Twitter thing going
- Thanks .....you have provided me with my very 1<sup>st</sup> follow
- Finally had my first follow this is rather addictive

First of all you need to sort out listing yourself in Twellow. This service is free and is very good for creating and finding followers. What many don't realize when they join is that Twellow is a great independent company and adds you once you have followers but many stick you in an unrelated category. Until I saw the link on a forum I never even realized that it existed.



Now let's head over to the get started icon and we are ready to begin.

[Twellow Main](#) > [Get Listed On Twellow](#)

## Get Listed On Twellow

If you've signed up on [Twitter](#) and can't seem to find yourself on Twellow, or if you'd like to be listed on Twellow but don't currently have a Twitter account, you can now add yourself to the Twellow database using the form below. If you want your listing to be added to categories on Twellow you must ensure that your bio has been filled out on Twitter.



**For Current Twitter Users**

To request your info from Twitter, simply enter your Twitter screen name, verify the characters in the image, and submit. We'll grab your info from Twitter and enter it into our database. Please note that you must have your twitter account set to NOT protect your updates, as shown in the image below.

☐ Protect my updates

Only let people whom I approve follow my updates. If this is checked, you WILL NOT be on the [public timeline](#).

**For Non-Twitter Users**

In order to become listed on Twellow, you must have a current Twitter account with at least one status update. First [create a twitter account](#), making sure you do not choose the option to have your updates protected, post a status update on the Twitter service, and then fill out and submit the form below.

**Twitter Info**

Twitter Screen Name  (required. This is your current Twitter screen name.)

**Verify Your Humanity (required)**

In order to prevent [spam](#) we need to verify you are a real person. Please enter the five(5) characters you see in the image below:



Can't read these characters?  
[Click here to try another image](#)

Image Text:  (NOT case-sensitive)

Now that you have done this and logged into your brand new account lets get you noticed! Firstly you need to alter your profile to include everything that you want people to know:

[Twellow Main](#) > Edit dsmpublishing

**Welcome to the Twellow profile editor**

Be sure to check out your [Twellow Pulse page!](#)

You can edit your name, bio, location, and URL by clicking on the  edit buttons. You can edit your categories by clicking the    edit icons.

(click the [\[Help\]](#) labels for more information).

To add yourself to additional categories simply [browse through Twellow](#) and click the  buttons found throughout the site next to the category names. You are limited to 10 categories in addition to any automatically determined by the system.

**10 of 10 verified categories remaining.**

Now upload the same picture and mini bio that you have on your main Twitter profile. This way people will be able to associate you with the two and not think your pretending to be someone else.

Also remember that people again can search for you based on certain words just like on Twitter.

The good news is that you have a massive 2000 character extended bio on this system which I would seriously struggle to find a larger one elsewhere.

I would avoid using lots of links in this as you want people to come and follow you on Twitter not try and sell them every product that you own.

With this in mind I created my extended bio:

DSM Publishing Limited is a family owned business run by husband and wife team Dominic and Samantha Milner. DSM specialises in creating Information products mainly within the internet marketing field. Both Dominic & Samantha have had experience online creating numerous E-Books, Reports & Software.

Samantha is an expert at creating products with no outlay and loves coming up with new ideas and ways for people to make money online. She also dislikes getting products out quickly as she likes to put in the effort. Samantha is also one of few internet marketers that will write an E-Book from scratch as she loves the excitement it brings her and loves smiling at the completed product.

Dominic on the other hand loves getting items out quickly and loves having several sources of income at once. He is a strong follower of the Bum Marketing System and has been known to publish 800 articles

per week. Dominic is also a passionate lover of niche products and always has several in the Marketplace at one particular time.

Both husband and wife always reply to their own emails as they love to get a customers feel on the products that they create.

The philosophy of DSM Publishing is to allow others to create the easy lifestyle that they have. Nobody should feel pushed into working a 40 hour week or having a boss tell you what you must do and how you must do it!

As a result Samantha & Dominic now live in The Algarve in Portugal.

Dominic & Samantha have several other internet businesses away from DSM Publishing Limited and are very popular internet marketers through a range of subjects.

Choosing the categories that you want to feature in can be a rather hard task. You may wonder why with ten to choose from but choosing that ten is important.

It's actually the most important part of Twellow and shouldn't be taken lightly. It gets a lot harder the more followers you have as I know.

As there are a lot of similar categories to choose from it can be very helpful to you. For Example if you have a following of 5,000 and there are two very similar categories choosing one over the other will result in you being further up the page hence improving your exposure to fellow Twellow viewers.

You then have to consider whereabouts the Twitter Guru's are and getting the best positions possible.

As Twellow had already registered me they had already placed me in two categories so I was going to get listed in 12. If you have any already registered they will be orange and the ones you choose will remain green.



As my products relate to a range of services it's very easy to pick and choose by doing this I will be on the first page in all the categories which is a great start. Once you have 1500 followers you will be able to get a decent position on here without any effort.

Once you have done that enter your FaceBook details and you have now finished your Twellow setup.

Secondly the use of signatures is another powerful marketing tool that people may knock but is still very affective. I use it on a daily basis when I am sending emails to others. You can often set it up with your wizard in your mail account or just copy and paste the details from Microsoft Word when you're emailing.

Mine currently looks like this:

If you have any problems or you just want to say hello drop us a line on our social networking sites:

FaceBook: <http://www.facebook.com/dsmpublishing>

Twitter: <http://www.Twitter.com/dsmpublishing>

MySpace: <http://www.myspace.com/dsmpublishing>

If you have any problems please let me know by replying to this email or contacting us at [info@dsm-publishing.co.uk](mailto:info@dsm-publishing.co.uk)

To your online success!

DSM Publishing Ltd

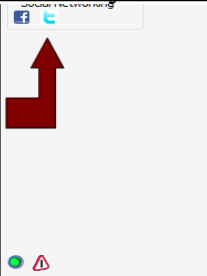
X

[www.dsm-publishing.co.uk](http://www.dsm-publishing.co.uk)

Check out our new Blog at [www.myeasyonlinepay.com](http://www.myeasyonlinepay.com)

This can also be achieved through Internet Marketing Forums of which I am a fan of. I include a link through to my Twitter account in there and it works wonderfully. I get regular direct messages from people that say they found me on The Warrior Forum and wanted to follow me.

Here is my current signature on the Warrior Forum:

|                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|          | <p>there. I also have fun too.</p> <p>if you want it for business theres nothing wrong with posting a link to your optin free report as long as that is not all that you do. Chat to people in between as how they are dont just talk about yourself as that is what people like.</p> <p>if you need any extra help PM me.</p> <p>sam<br/>X</p> <hr/> <p><b>Free WSO**Become a Twitter Expert TODAY &amp; Gain a List of TARGETED Followers</b><br/><b>Free Tutorials: Aweber Wordpress FileZilla</b><br/><b>My Personal Blog: A SEO Education for all</b><br/><b>Free Report: Break into the make money online niche</b></p> <p> <a href="#">EDIT</a> <a href="#">QUOTE</a> <a href="#">MULTIQUOTE</a> <a href="#">QUICK REPLY</a></p> |
| <p>The Following User Says<br/>Thank You to<br/>dsmpublishing For This<br/>Useful Post:</p> | <p><a href="#">Michael Lee</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

You can join the Warrior Forum by [Clicking Here](#)

However recently I was on the Warrior reading an interesting post about Twitter and how this amazing Twitter report had added loads of leads for them, yet they hadn't even put a link in their forum signature.

**I couldn't get over the waste!**

Thirdly Yahoo Answers is a great way of building up your followers without you even realising it's potential. Many people knock it as an overdone marketing gimmick but if used correctly it will bring a great following your way.

What you have to remember about Yahoo Answers is that it brings targeted traffic to you and not just various traffic from different sources.



If someone posts on Yahoo answers a question about Twitter and you do a good job about answering it there is no reason at all why they won't come over and follow you.

I recently answered a question on Yahoo about creating a direct message on Twitter and before I knew it I had been voted the best answer and 30 people had come over and

followed me from this one question.

Best of all they thanked me over and over for my hard work and for helping them. When you achieve best answer you will have greater exposure and thus add more followers to your cause.

Yahoo Answers is too hard to explain in one sentence so you can download my free e-book about it by [Clicking Here](#).

Finally for creating excellent exposure to your followers there are plenty of free Twitter groups at various locations. Some are better than others it depends on what their traffic and general subject is.

You want to have a quality message that you can copy and paste as an introduction to yourself when you join these groups. It will save you a lot of time and will give you a great stream of traffic through to your Twitter account.

This is the one I use you can copy this introduction and just change the link:

Hi my name is Samantha and I am new to Twitter and work online within Internet Marketing. If you would like to exchange Tweets with me come over and see me at <http://www.Twitter.com/dsmpublishing>

I look forward to Tweeting with you!

## FaceBook:

Once you head over to FaceBook and have logged in you can find some brilliant groups if you hit the search facility.

When you place Twitter in the search bar and hit continue there are simply loads and loads to choose from. What you want to do is join the following ones and once you have joined them post a short note like above.

The screenshot shows the Facebook interface with the search bar containing 'twitter'. Below the search bar, there are tabs for 'All Results', 'People', 'Pages', 'Groups', 'Events', and 'Applications'. The 'All Results' tab is selected. Below the tabs, there is a dropdown menu for 'Show results from' set to 'All Networks'. The search results are displayed as a list of items, each with a thumbnail image, a title, a description, and a 'View Application' or 'View Page' link. The results include:

- Twitter** (Application): Developer: Twitter. Description: See what you and your friends are up to on Twitter and update your Twitter status, right from Facebook! Users: 142,783 monthly active users - 127 friends.
- Grazr Twitter Reader** (Application): Developer: Grazr Corp. Description: The Grazr Twitter Reader is the easiest way to browse the Twitter social graph. View the people you follow and their tweets, and the people they follow, and the people they follow, ... Users: 501 monthly active users.
- Twitter** (Page): Type: Technology Product/Service. Fans: 25,234 fans.
- The Twitter Effect** (Group): Size: 3,877 members. Type: Organisations - Community Organisations. New: 48 More Members, 1 Board Topic, 3 Wall Posts.

## Warrior Forum

The banner features the 'WARRIOR FORUM' logo on the left, with the tagline 'The #1 Internet Marketing Forum Since 1997'. On the right, there is a 'WARRIOR FORUM NEWSLETTER' section with a red arrow pointing to a 'Subscribe Now' button. Above the button, it says 'ENTER YOUR EMAIL ADDRESS BELOW'.

When you have an account set up on the warrior you will notice that they also have a range of groups for you to join. The Twitter group has certainly become one of the most popular out of them all.

<http://www.warriorforum.com/groups/Twitter-followers.html>

## Ning Network

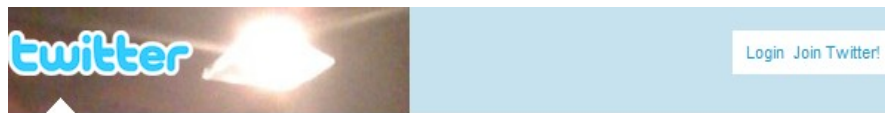
# Ning

Create Your Own Social Network

This is a really good social network that has a huge range of Twitter groups that are ready and waiting for you to join. I suggest joining at least ten on here to get decent results.

[www.ning.com](http://www.ning.com)

## Follow Friday



I am starting Follow Fridays. Every Friday, suggest a person to follow, and everyone follow him/her. Today its [@fancyjeffrey](#) & [@w1redone](#).

*9:53 AM Jan 16th from TweetDeck*



**micah**  
Micah Baldwin

This is a relatively new idea that started earlier this year and a marvelous one at that. It's were you recommend others to follow on Twitter. People get sick of following people and then find out that they are not worthy of it so this is a great way to generate followers without the hassle that is normally associated with it.

I have been using Follow Friday for a number of months now. I find that it is a great way to add new followers to my Twitter account. By creating a simple update recommending others both my username and the person I like is getting extra exposure within Twitter. Because a week can involve a lot of Tweets when I receive a good Tweet I will add it to my favourites over the week and then delete them as I create my Follow Fridays. Many of the people that you recommend will ReTweet and this will create even more exposure.

Another great tip is to recommend the high flyers or the Twitter Elite as they are more commonly known. Because these people generate a lot of searches your username will get noticed and in return you will get a lot of new followers heading in your direction.

Now you should remember that there is nothing wrong with returning to these groups at a later date. For Example say if you have been challenged to hit a following target you could post “come and see me reach my challenge of 1,000 Twitters”

Alternatively you could tell people what Twitter has done for you, but never use this to promote your links and never post more than twice a month. Otherwise people won't take you seriously and think that you are just using it as an advertisement!

The groups above are by far the best to be involved in and have the best conversion rates of people reading your details and then following you on Twitter. Of course there are many other groups out there but as the whole idea of this e-book is to save you time and show you the quickest route this is the only ones you need.

Now that I have covered groups in the final part of promotion I would like to put you through your paces of **EXACTLY** who to follow and **WHY**.

*Every Twitter member should follow this whether you are old or new to the social site. I have read many, many e-books and reports about Twitter and I seem to come to the same conclusion they all tell you to start off by following a minimum of 400 people a day until you have a following that you are truly satisfied with.*

Well sorry to darken your door if you have followed this exact method but this is a load of rubbish. I generate an average of 300 new followers a day and not once have I done this. Fair enough I have added followers to my list on a daily basis but nowhere near these levels.

Furthermore once I had been on here two days adding new followers has taken me about 10 minutes to do and this is with my own hands and not one single piece of Twitter software.

**Now let's get down to it.....**

In general you only follow or stay followed to people that follows you. After all why bother with them if they won't bother with you. Some refer to this as a rubbish idea and is like a baby boy that throws his toys out of the pram in temper. I'm part of the unfollow club and by admitting it I'm sure I will upset the odd person or two.

**But I don't care I like upsetting people from time to time!**

If people don't follow me back I simply **unfollow them!**

There is the odd exception to the rule though. These are the top dogs on Twitter that you should follow no matter what & you should never unfollow them.

*Even if you don't actually like them!*

These people are so interesting they get a lot of traffic. The way fellow Twitters think is I want to follow their followers and hey presto they are now following you.

The first type of person is the celebrities, please don't laugh I'm deadly serious this is a fantastic marketing ploy.

**Think about it like this.....**

One British celebrity famously emailed through to his Twitter profile on live TV because nobody believe it was his account and instead believed it was a crazy fan or a spammer. At this point he had 300 followers this turned into thousands in a matter of hours.

Why wouldn't you want to be involved in something like that I know I would!

There was another celebrity that posts the results of a reality show onto his Twitter via his mobile phone two minutes from the live results show announcement. This is creating a lot of attention to a wide variety of people!

*What do I post to a celebrity I have never even met?*

It's a lot easier than what you actually think. If say they are on a TV program that evening simply a good luck message is suffice or the day after saying that you enjoyed their show.

*Even if you didn't watch it or hated it!*

Because others are also following this celebrity you will then get the other fans following you on a regular basis. If for example you are an American Idol fan you will want to follow other fans as it is something interesting to chat about.

Just like I am a Tom Hanks fan whenever I post that I am about to watch one of his films I get a lot of very interesting replies. But sadly, Tom Hanks isn't on here otherwise I would be Twittering with him in a flash!

Here are the top 100 celebrities on Twitter for you to follow:

<http://www.Twitter.com/alancarr>  
<http://www.Twitter.com/algore>  
[http://www.Twitter.com/andy\\_murray](http://www.Twitter.com/andy_murray)  
<http://www.Twitter.com/aplusk>  
<http://www.Twitter.com/balletrusse>  
<http://www.Twitter.com/barackobama>  
<http://www.Twitter.com/bobbylew>  
<http://www.Twitter.com/breagrnt>  
<http://www.Twitter.com/britneyspears>  
<http://www.Twitter.com/charltonbrooker>  
<http://www.Twitter.com/chrisdjmoyles>  
<http://www.Twitter.com/chuckgrassley>  
<http://www.Twitter.com/clintonnews>  
<http://www.Twitter.com/dannymasterson>  
<http://www.Twitter.com/davejmatthews>  
<http://www.Twitter.com/davidlammyp>  
<http://www.Twitter.com/dhewlett>  
<http://www.Twitter.com/ditateese>  
<http://www.Twitter.com/downingstreet>  
<http://www.Twitter.com/elimanning>  
<http://www.Twitter.com/fearnecotton>  
<http://www.Twitter.com/feliciaday>  
<http://www.Twitter.com/freddurst>  
<http://www.Twitter.com/georgefoulkes>  
[http://www.Twitter.com/george\\_lucas](http://www.Twitter.com/george_lucas)  
<http://www.Twitter.com/glinner>  
<http://www.Twitter.com/grantshapps>  
<http://www.Twitter.com/greggrunberg>

<http://www.Twitter.com/herring1967>  
<http://www.Twitter.com/hodgman>  
<http://www.Twitter.com/jameskysonlee>  
<http://www.Twitter.com/jamiecullum>  
[http://www.Twitter.com/jamie\\_oliver](http://www.Twitter.com/jamie_oliver)  
<http://www.Twitter.com/janinaz>  
<http://www.Twitter.com/jimdemint>  
<http://www.Twitter.com/jiminhofe>  
<http://www.Twitter.com/jimmycarr>  
<http://www.Twitter.com/jimmyfallon>  
<http://www.Twitter.com/joebiden>  
<http://www.Twitter.com/joelmchale>  
<http://www.Twitter.com/joetrippi>  
<http://www.Twitter.com/johncleese>  
<http://www.Twitter.com/jonathancoulton>  
<http://www.Twitter.com/joswinson>  
<http://www.Twitter.com/karlove>  
<http://www.Twitter.com/katehewlett>  
<http://www.Twitter.com/kerryrhodes>  
<http://www.Twitter.com/lancearmstrong>  
<http://www.Twitter.com/leolaporte>  
<http://www.Twitter.com/levarburton>  
<http://www.Twitter.com/lfeatherstone>  
<http://www.Twitter.com/marieluv>  
<http://www.Twitter.com/mayoroflondon>  
<http://www.Twitter.com/mchammer>  
[http://www.Twitter.com/michael\\_phelps](http://www.Twitter.com/michael_phelps)  
<http://www.Twitter.com/michellemaylene>  
<http://www.Twitter.com/mischabarton>  
<http://www.Twitter.com/mrskutcher>  
<http://www.Twitter.com/mrxtothaz>  
[http://www.Twitter.com/natalie\\_gulbis](http://www.Twitter.com/natalie_gulbis)  
<http://www.Twitter.com/neilhimsel>  
<http://www.Twitter.com/oblivionpact>  
<http://www.Twitter.com/oprah>  
[http://www.Twitter.com/patrick\\_wilson](http://www.Twitter.com/patrick_wilson)  
<http://www.Twitter.com/paulocoelho>  
[http://www.Twitter.com/rachel\\_bilson](http://www.Twitter.com/rachel_bilson)  
<http://www.Twitter.com/realhughjackman>  
<http://www.Twitter.com/realdmitchell>  
<http://www.Twitter.com/realrobbrydon>  
<http://www.Twitter.com/reginaspektor>

<http://www.Twitter.com/richardbranson>  
<http://www.Twitter.com/ricksanchezenn>  
<http://www.Twitter.com/rootsmanuva>  
<http://www.Twitter.com/ruskin147>  
<http://www.Twitter.com/rustyrockets>  
<http://www.Twitter.com/ryanseacrest>  
<http://www.Twitter.com/sarabareilles>  
<http://www.Twitter.com/sashagray>  
<http://www.Twitter.com/schofe>  
<http://www.Twitter.com/schwarzenegger>  
<http://www.Twitter.com/serafinowicz>  
<http://www.Twitter.com/sethmacfarlane>  
[http://www.Twitter.com/shaun\\_white](http://www.Twitter.com/shaun_white)  
<http://www.Twitter.com/snoopdogg>  
<http://www.Twitter.com/souljaboytellem>  
<http://www.Twitter.com/stephenfry>  
<http://www.Twitter.com/stoya>  
<http://www.Twitter.com/thatkevinsmith>  
[http://www.Twitter.com/the\\_real\\_shaq](http://www.Twitter.com/the_real_shaq)  
<http://www.Twitter.com/thisisrobthomas>  
<http://www.Twitter.com/timminchin>  
<http://www.Twitter.com/toadmeister>  
[http://www.Twitter.com/tom\\_watson](http://www.Twitter.com/tom_watson)  
<http://www.Twitter.com/tonybenn>  
<http://www.Twitter.com/wossy>  
<http://www.Twitter.com/wilw>  
<http://www.Twitter.com/willcarling>  
<http://www.Twitter.com/williamshatner>  
<http://www.Twitter.com/xxandip>  
<http://www.Twitter.com/yokoono>

It's now the time to look into the highest ranking Twitters on the system and add them to your followers list. Again like with celebrities these people generate an awful amount of attention and often have good quality Tweets too. I decided seen as the theme on Twitter is 140 characters I would create a 140 list.

**Here are the Top 140 Twitters to follow:**

[http://www.Twitter.com/agent\\_m](http://www.Twitter.com/agent_m)  
<http://www.Twitter.com/alexalbrecht>  
<http://www.Twitter.com/alexisneely>

<http://www.Twitter.com/alexkaris>  
<http://www.Twitter.com/alonaarleen>  
<http://www.Twitter.com/andrewwindham>  
<http://www.Twitter.com/andrew303>  
<http://www.Twitter.com/astronautics>  
[http://www.Twitter.com/barefoot\\_exec](http://www.Twitter.com/barefoot_exec)  
<http://www.Twitter.com/bbcclick>  
<http://www.Twitter.com/bigrichb>  
<http://www.Twitter.com/bjmendelson>  
[http://www.Twitter.com/bill\\_romanos](http://www.Twitter.com/bill_romanos)  
<http://www.Twitter.com/biz>  
<http://www.Twitter.com/bradhoward>  
<http://www.Twitter.com/briancarter>  
<http://www.Twitter.com/brooksbayne>  
<http://www.Twitter.com/bryantsmith>  
<http://www.Twitter.com/calilewis>  
<http://www.Twitter.com/caseywright>  
<http://www.Twitter.com/chrisbrogan>  
<http://www.Twitter.com/chrispirillo>  
<http://www.Twitter.com/christinelu>  
<http://www.Twitter.com/cnnbrk>  
<http://www.Twitter.com/coffeeTweet>  
<http://www.Twitter.com/craigteich>  
<http://www.Twitter.com/daivrawks>  
<http://www.Twitter.com/dantanner>  
<http://www.Twitter.com/davemalby>  
<http://www.Twitter.com/davemorin>  
<http://www.Twitter.com/darthvader>  
<http://www.Twitter.com/debbas>  
<http://www.Twitter.com/dooce>  
<http://www.Twitter.com/drjeffersnboggs>  
<http://www.Twitter.com/dsmfood>  
<http://www.Twitter.com/dsmpublishing>  
<http://www.Twitter.com/eleesha>  
<http://www.Twitter.com/espn>  
<http://www.Twitter.com/ev>  
<http://www.Twitter.com/flwbooks>  
<http://www.Twitter.com/foodimentary>  
<http://www.Twitter.com/grader>  
<http://www.Twitter.com/gemstars>  
<http://www.Twitter.com/google>  
<http://www.Twitter.com/guykawasaki>

<http://www.Twitter.com/hashtags>  
<http://www.Twitter.com/holeinhiseye>  
<http://www.Twitter.com/hotdogsladies>  
<http://www.Twitter.com/ijustine>  
<http://www.Twitter.com/imogenheap>  
<http://www.Twitter.com/ipodiums>  
<http://www.Twitter.com/jackbastide>  
<http://www.Twitter.com/jasoncalacanis>  
<http://www.Twitter.com/jayoatway>  
<http://www.Twitter.com/jeanettejoy>  
<http://www.Twitter.com/jeanlucr>  
<http://www.Twitter.com/jerell>  
<http://www.Twitter.com/jessicagottlieb>  
<http://www.Twitter.com/jessenewhart>  
<http://www.Twitter.com/jimconnolly>  
<http://www.Twitter.com/jonathan360>  
<http://www.Twitter.com/juliaroy>  
<http://www.Twitter.com/karlove>  
<http://www.Twitter.com/kamper>  
<http://www.Twitter.com/kevinrose>  
<http://www.Twitter.com/kmesiab>  
<http://www.Twitter.com/leplan>  
<http://www.Twitter.com/macrumors>  
<http://www.Twitter.com/mariaandros>  
<http://www.Twitter.com/marismith>  
<http://www.Twitter.com/markdavidson>  
<http://www.Twitter.com/marketingprofs>  
<http://www.Twitter.com/marketingzap>  
<http://www.Twitter.com/mark33>  
<http://www.Twitter.com/marsphoenix>  
<http://www.Twitter.com/mashable>  
<http://www.Twitter.com/mattbacak>  
<http://www.Twitter.com/michaelmillman>  
<http://www.Twitter.com/michddot>  
[http://www.Twitter.com/midnight\\_eden](http://www.Twitter.com/midnight_eden)  
<http://www.Twitter.com/mikeklingler>  
<http://www.Twitter.com/mikepfs>  
[http://www.Twitter.com/mike\\_wesely](http://www.Twitter.com/mike_wesely)  
<http://www.Twitter.com/mrsocial>  
<http://www.Twitter.com/mrTweet>  
<http://www.Twitter.com/nansen>  
<http://www.Twitter.com/newmediajim>

<http://www.Twitter.com/nichetitans>  
<http://www.Twitter.com/nytimes>  
<http://www.Twitter.com/ohhddinfo>  
[http://www.Twitter.com/oliver\\_turner](http://www.Twitter.com/oliver_turner)  
<http://www.Twitter.com/openzine>  
[http://www.Twitter.com/orrin\\_woodward](http://www.Twitter.com/orrin_woodward)  
<http://www.Twitter.com/oudiantebi>  
<http://www.Twitter.com/petersantilli>  
<http://www.Twitter.com/perezhilton>  
<http://www.Twitter.com/perrybelcher>  
<http://www.Twitter.com/pistachio>  
<http://www.Twitter.com/praguebob>  
<http://www.Twitter.com/problogger>  
<http://www.Twitter.com/queenoftheclick>  
<http://www.Twitter.com/radioblogger>  
<http://www.Twitter.com/redhotcopy>  
<http://www.Twitter.com/richcurrie>  
<http://www.Twitter.com/robmenealy>  
<http://www.Twitter.com/rockingjude>  
<http://www.Twitter.com/ronniewilson>  
<http://www.Twitter.com/scobleizer>  
<http://www.Twitter.com/scotmckay>  
<http://www.Twitter.com/sethsimonds>  
<http://www.Twitter.com/shannonseek>  
<http://www.Twitter.com/sitepointdotcom>  
<http://www.Twitter.com/skinnyjeans>  
<http://www.Twitter.com/socialmediacub>  
<http://www.Twitter.com/stanleytang>  
<http://www.Twitter.com/starbucks>  
<http://www.Twitter.com/stejules>  
<http://www.Twitter.com/stephencolbert>  
<http://www.Twitter.com/stephenkruiser>  
<http://www.Twitter.com/stocktwits>  
<http://www.Twitter.com/stuartlaing>  
<http://www.Twitter.com/techcrunch>  
<http://www.Twitter.com/thebusybrain>  
<http://www.Twitter.com/thedigitallife>  
<http://www.Twitter.com/therealdvorak>  
[http://www.Twitter.com/ts\\_elliott](http://www.Twitter.com/ts_elliott)  
<http://www.Twitter.com/theonion>  
<http://www.Twitter.com/tuaw>  
<http://www.Twitter.com/twitpic>

<http://www.Twitter.com/twitlive>  
<http://www.Twitter.com/Twitter>  
<http://www.Twitter.com/webaddict>  
<http://www.Twitter.com/wholefoods>  
<http://www.Twitter.com/waynemansfield>  
<http://www.Twitter.com/wbaustin>  
<http://www.Twitter.com/woot>  
<http://www.Twitter.com/veronica>  
<http://www.Twitter.com/upicks>  
<http://www.Twitter.com/zaibatsu>  
<http://www.Twitter.com/zappos>

Now I want to show you who to follow on a daily basis. First of all it doesn't matter what time you add them to your list as long as it's done once a day. But as this only takes a few minutes so I am sure you can squeeze it into your schedule.

So to find the new followers that you want to follow head back over to Twellow.com and we can get started.

Many use the search facility but as I am targeting those with the highest Twitter ratings this really isn't needed. First of all you need to choose what category you want to take advantage of today.

I have decided to concentrate on Small Business – Work at home:



Once you have found the details of the **TOP TWO** people in this category you want to head over to their Twitter account. Once in there you want to follow all of their followers on the first five pages plus themselves.

This way you are catching the most recent 100 people that have followed the user. You may wonder why I want you to do just the last and not carry on page after page. There is a good reason for this, you don't want to be attracting their old users as they may not have got into Twitter or will take too long to add you as a follower.

Also others are always interested in who they follow are being followed by which adds to your Twitter exposure and can help build your Twitter community and **FAST!**

You may find as time goes by that when you're going through other accounts looking for people to follow that you are already following them. In this case just go up to page 8 instead.

Now once you have waited a day you now need to do your unfollows before you follow some more.

The quickest way to do this is through Twitter Karma at <http://dossy.org/Twitter/karma/>

# Your Twitter Karma

[What is Twitter Karma?](#) | Updates: [@karma\\_news](#) | [FAQ](#)

Twitter ID:

Password:

Hide avatars? ☐



Or ...



When you set this up make sure that you click on the hide avatars otherwise every single Twitter picture will need to load and this will take an eternity as well as driving you crazy.

Once in click to unfollow those that aren't following you back and within a click of the mouse it will be all sorted out for you!

When I first started on Twitter there wasn't any software like this so we had to do it manually so you are lucky to start straight away with this!

Once you have done this simply hop over to Twellow.com and find another category that interests you. Then repeat this everyday for as long as you like!

You could follow this same method directly on Twitter by following the followers of someone that has over 5,000. I do this about once a week with people that I am often chatting to so I know I will have things in common with their followers.

Now to be able to survive on Twitter you need to know about all the jargon and here is a run through the most important words:

Attwaction – a crush on another Twitter

Block – to stop someone else's Tweets appearing in your feed

DM – direct message

Dweet – Tweet sent whilst drunk  
 EgoTweetical – someone that only Tweets about themselves  
 Follower – a user that follows another person's Tweets  
 Handle – your Twitter name starting with @ i.e. @dsmpublishing  
 IllTwitterate – someone that doesn't understand the Twitter terminology  
 IM – instant message  
 MisTweet – an error in a Tweet i.e. spelling mistake  
 Nudge – a friendly reminder to someone to update their profile  
 Qwitter – someone who quits Twitter  
 ReTweet – re-posting something that someone else wrote that you liked  
 Speets – spam Tweets  
 Twadd – to add someone as a follower  
 Twaddle – boring Tweets  
 Tweavesdropping – reading a strangers Twitter conversation  
 Tweek – Twitter geek  
 Tweetheart – someone you fall in love with on Twitter  
 Tweetout – to sign out of your Twitter account  
 Twendy – something that is trendy on Twitter  
 Twirting – flirting on Twitter  
 Twitch – the need to Tweet  
 Unfollow – to stop following someone's Tweets  
 140er – a Tweet that is exactly the 140 maximum characters

Now before I leave you to implement all these ideas into your Twitter account I want you to consider these final ideas:

1. Always listen to what others say - its not just all about you
2. Add a picture – people want to see what your about
3. Talk to people about their interests – not just your own
4. Point out interesting links – not just your own
5. Share links about others – RT will make you succeed
6. Don't just pimp your stuff – you will get lots of unfollows
7. Talk about none business – Share your hobbies
8. Don't just chat with one Twitter – They might be on holiday
9. Don't just dump links – explain what their about
10. Tweet others links – If there product is good promote it
11. When promoting make it interesting – People don't want to be bored with your updates
12. Create a balance – Don't just promote, socialise too
13. Don't read every Tweet – Twitter is 24/7 you'll be a corpse

**Now check out the bonus products and get to work on your Twitter account!**

I hope this helps you in creating your first Twitter account and I wish you luck and hope it is a great success for you.

Affiliate this product and earn 60% on every sale made of the upsell at <http://www.24hourTwitterexpert.com/affiliates>

All you have to do is send customers to the free website and we will do the rest for you!

Now that you have created a Twitter account why not take it that step further and earn money from it?

<http://www.twittersneakiness.com>

To your online success

Samantha

X

<http://www.myeasyonlinepay.com>

**Congratulations, you are on your way.**

**Find the next steps at:**

**<http://mybizbase.com/javsco.html>**

This book was distributed courtesy of:



For your own Unlimited Reading and FREE eBooks today, visit:

<http://www.Free-eBooks.net>

*Share this eBook with anyone and everyone automatically by selecting any of the options below:*



To show your appreciation to the author and help others have wonderful reading experiences and find helpful information too, we'd be very grateful if you'd kindly [post your comments for this book here](#).



### **COPYRIGHT INFORMATION**

Free-eBooks.net respects the intellectual property of others. When a book's copyright owner submits their work to Free-eBooks.net, they are granting us permission to distribute such material. Unless otherwise stated in this book, this permission is not passed onto others. As such, redistributing this book without the copyright owner's permission can constitute copyright infringement. If you believe that your work has been used in a manner that constitutes copyright infringement, please follow our Notice and Procedure for Making Claims of Copyright Infringement as seen in our Terms of Service here:

<http://www.free-ebooks.net/tos.html>



# STOP DREAMING AND BECOME AN AUTHOR YOURSELF TODAY!

It's Free, Easy and Fun!

At our sister website, [Foboko.com](http://Foboko.com), we provide you with a free 'Social Publishing Wizard' which guides you every step of the eBook creation/writing process and let's your friends or the entire community help along the way!

LOGON ONTO [FOBOKO.COM](http://FOBOKO.COM)

↪ and get your story told!

**FOBOKO**.COM